

MICE Travel Advisor

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Venue Check

MILWAUKEE

*Wisconsin's largest city
with immense MICE potential*



KAREN BOLINGER
Managing Director APAC - PCMA

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From the Editor's Desk

Dear Readers,

The COVID-19 pandemic has completely changed the face of the events industry and event organisers are now rethinking new ways of conducting events in the post-pandemic world. Our **Cover Story** explores some of the major methods that can be undertaken by event organisers to execute successful events in the 'new normal' while minimising the losses caused by the coronavirus outbreak.

Similarly, our **Tech Talk** focuses on badges, another important element of corporate events and meetings and explores the latest concept of onsite badge-printing and check-in that allows a more efficient, fast, convenient and cost-effective way of badge production.

In this issue, our **Venue Check** highlights Milwaukee, Wisconsin's largest city that has immense MICE potential and have started working towards enhancing its MICE tourism sector. Read this article to know about the various MICE opportunities this city offers as it has started to safely reopen the sector post the COVID-19 pandemic.

Another such destination that provides ample MICE opportunities is the British Overseas Territory, Cayman Islands. Take a look at our **Centre of Attraction** to know about some of the unique and top-rated convention facilities that the picturesque venue has to offer.

This edition also features the Kyoto International Conference Center in Spotlight On and outlines the exceptional architectural design of the venue alongside the various conference, meetings and events facilities it offers.

Also read, an exclusive interview where **Karen Bolinger, Managing Director, APAC-PCMA** talks to MICE Travel Advisor regarding the efforts undertaken by the Professional Convention Management Association (PCMA) to create successful events along with knowledge sharing to adapt to the new global MICE scenario.

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ONSITE BADGE PRINTING AND CHECK-IN



Badges are an important element in any corporate event or meeting. It helps in outlining the identity of attendees, guests as well as hosts and promotes networking. Over the years, the nature of badges has changed from displaying simple identification statistics to showing QR Code, images, social-media details and much more. Similarly, with large-scale technological advancement, the method of production of badges has also evolved.

Gone are the days of pre-printing badges and manually sorting thousands of the badges during an event check-in. The traditional methods are being gradually replaced by onsite badge printing solutions that allow event organisers to have a more convenient, cost-effective and less time-consuming experience. Read on to know about some of the onsite badge printing solutions.

EVENTMOBI

Recognised as one of the best event app platforms, Eventmobi provides a kiosk at the event venue for onsite registration and badge printing. Attendees can check themselves in with the help of a touchscreen kiosk and print their own badges.



Attendee details can be found using a barcode or name lookup and information can be updated and registered in real-time remove hyphen. Each kiosk can support nearly 250 visitors per hour and allows walk-ins and last-minute registrations. The branded interface and dynamic badge design capability of the platform allows to incorporate all necessary information in a badge from additional fields to event information. The platform also provides an onsite staff to assist visitors with live badge printing, check-in and other last minute requirements.



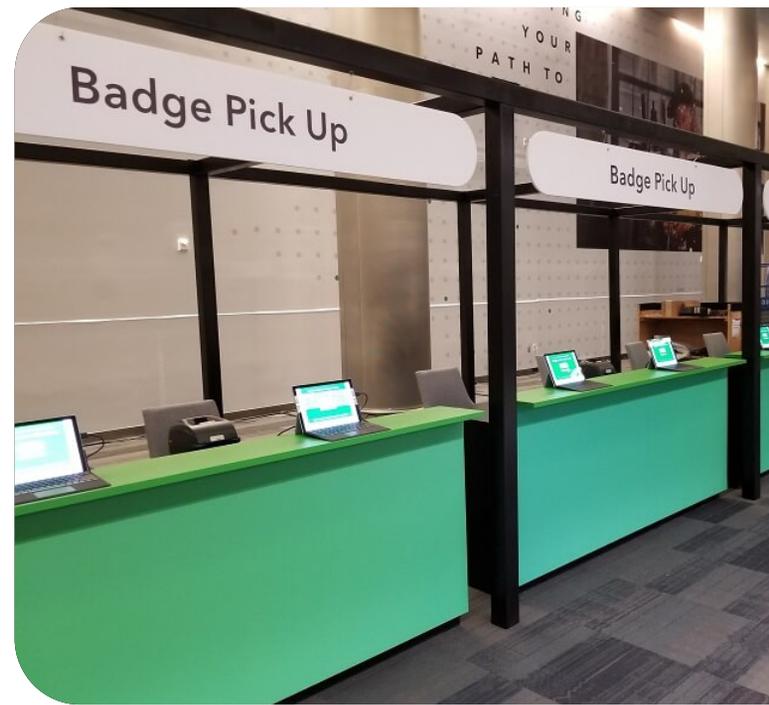
AZAVISTA

Event technology company, Azavista works towards delivering outstanding attendee experience and has established a convenient and professional solution that allows seamless check-in via QR code generated on confirmed e-tickets of event participants. Upon arrival, instant badges are automatically created and can be printed for either a single participant or the entire list of participants. Organisers can even assign multiple badge formats according to the different categories of attendees. It also comes with a kiosk mode that allows participants to opt for self-check in and enables to self-print their own badges.



EASYTAG

Specifically designed for event check-in and badge printing, EasyTag is an application that allows check-in, attendee count and badge printing in the most simple and efficient manner. Accessible on iPad, Android Tablets and Web Platform, the application helps to avoid long queues at the registration desk and saves time and money. Attendee information can be imported from various ticketing platforms or simple excel sheets to manage on-spot registrations. On the other hand, it provides kiosk mode for larger events allowing attendees to do self check-in and badge printing by only using their registration number. Visitors can also get customised and flexibly designed badges just by filling up a badge printing form.



GTR

Launched back in 1995, GTR is an event technology platform that specialises in virtual eventorganising, badge printing, attendance tracking and event registration among other things. It offers a streamlined check-in and live badge printing process with the help of self-serving kiosks. It offers visitors flexible options to choose from over a hundred badge types and sizes with badge materials tailored to meet the preferences of attendees. All badges are enabled to be printed with dynamic information and can also be used to automatically create and print unique barcodes or QR codes.



SMART SOURCE



Another event check-

in and badge printing software, SmartSource allows check-in and badge printing in less than 4 seconds. It allows both aided and self check-in as well as connects and syncs participant lists with on-line registration partners. Badges can either be manually or auto-printed with the help of thermal printers. All on-site badges can be branded with logo, images and other necessary branding details with easy editing and reprinting options. Similar to other solutions, this software is also available in kiosk mode for securing self-registration and auto-printed badges.

ADVANTAGES OF ONSITE BADGE PRINTING

- Ideally suited for large events, these onsite badge printing solutions are more streamlined and personalised.
- It completely speeds up the check-in process and helps to avoid long queues and gathering at registration desks, one of the major necessities to maintain social distancing in the post-pandemic event scene.
- It also allows contactless check-in and can track real-time attendance as well as make changes and corrections on the spot.
- The technology also allows more free time for staff and enables them to focus on other major aspects of a particular event.
- It can also be easily integrated with existing event management software so that it can easily check-in attendees, register them and provide them with on-spot badges.



RETHINK, REINVENT AND PREPARE FOR A SUCCESSFUL EVENT



The MICE industry has been strongly affected by the disruptive effects of COVID-19. Since the onset of this pandemic, hundreds of events have been cancelled all over the world. In this unusual scenario, event organisers need to reconsider their options and balance the two priorities: the health and safety of staff, sponsors and attendees and meet financial obligations – or at the very least minimize the losses caused by disruption.

Now in the rapidly changing environment, preparedness and crisis management should be

integral aspects of event planning. Many organisers now wonder whether their meeting can still go ahead. In most cases, the answer should be yes, whether that means at a later date or in an alternative format. All in all, organisers have five options to consider.



CANCELLATION OF EVENTS

In some cases, facing disruption will mean cancelling an event. Most of the shows like IMEX America, IMEX Frankfurt, ITB Berlin and ITB India follow this course of action. This may be the way to proceed if it becomes clear that the organiser cannot guarantee the safety of participants, or if they anticipate logistics problems due to travel restrictions. In this situation, all efforts must be concentrated on communication and mitigating the negative effects of cancellation and delivering high standards of service to suppliers, sponsors and those who had registered. Handling refunds, insurance claims and contract fulfillment can be a tricky road to navigate, so it may be worth seeking the support of legal experts.

A clear and professional communication strategy is needed and participants, speakers, exhibitors, hosted buyers and sponsors should be communicated clearly about the reasons for cancellation. You need to send tailored emails to all parties involved, followed by personal phone calls to selected stakeholders.

A photograph of a large crowd of people at an event, possibly a trade show or conference. The scene is dimly lit with colorful stage lighting in shades of purple, blue, and red. In the foreground, a large banner is draped across the scene. The banner has a white top section with the word 'CORONAVIRUS' written in large, black, hand-drawn style letters. Below that, a red section of the banner features the words 'CANCELED EVENTS' in large, white, bold, sans-serif capital letters. The background shows many people, some looking at displays or talking to each other, creating a sense of a busy event space.

**CORONAVIRUS
CANCELED EVENTS**

POSTPONEMENT MANAGEMENT

There are some travel events which have moved their event dates from spring to late summer and autumn. Postponement is not a unilateral decision since hosting an event later requires approval from venue managers, suppliers and sponsors. Before proceeding, it's also essential to gauge the response of attendees.

RELOCATION

Another option is to maintain the event date but choose a new location. However, since events take months to plan, organisers need to be prepared to operate with little room for maneuver. There may be limited options in terms of venues, travel arrangements and accommodation. Moreover, dropping a venue or a hotel may affect overall profitability, as penalties may be involved. For organisers who decide on relocating the event venue, new details must be communicated in a timely manner, which requires tweaking your pre-event communication campaign.

VIRTUAL EVENTS

A significant number of meetings and conferences have been redesigned as virtual events. WTM London and ITB Asia are coming in virtual event format. If adaptable, this meeting format is probably the best alternative in these challenging times. By their very nature, virtual events allow attendance irrespective of travel restrictions and facilitate the delivery of vanguard information.

Moreover, this format is perfectly compatible with event marketing and sponsorship strategies while allowing planners to be ready for any eventuality. And as long as they are strategically planned using the right technologies, virtual events can even reach a wider audience than traditional live events.



HYBRID EVENTS

Hybrid events feature a mix of live and virtual components. In this model, a number of people may be present at a physical location while the audience at large attends the event remotely. Hybrid events have several advantages: they may attract sponsors who would not have otherwise been drawn to a live event, and if needed, they can be easily modified and turned into virtual events. On the other hand, the logistics involved in this type of event are more complex, as they require two kinds of infrastructure: physical and digital.





MILWAUKEE

*Wisconsin's largest city
with immense MICE potential*



Milwaukee is the largest city in the state of Wisconsin and is considered to be a “Gamma” global city by the Globalisation and World Cities Research Network. Best known for its breweries, historical and cultural attractions, the city has been constantly working towards enhancing its MICE tourism sector.

With the recent expansion of its biggest conference centre and some of the top-rated convention hotels, the city is all set to offer everything one requires to organise the perfect event. In the wake of the COVID-19 pandemic, Milwaukee has slowly started to reopen for MICE tourism and has established guidelines and measures.

Wisconsin Centre

The Wisconsin Centre located in the heart of downtown Milwaukee is the largest design-build project and one of the biggest convention and exhibition centres in Wisconsin. The conference centre consists of 188,695 sq. ft. of continuous, state-of-the-art exhibition space and a 37,506 sq. ft. ballroom that can hold nearly 3,150 individuals. The venue has hosted several international conferences, tradeshows and similar other events including the 2020 Democratic National Convention. It also comes with an additional 39,364 sq. ft. of meeting space that can be segregated into nearly 28 meeting rooms and breakout rooms equipped with amenities like audio-visual technologies, telecommunications and video conferencing as well as data transmission and satellite links. The centre is also connected to the Miller High Life Theatre and UW-Milwaukee Panther Arena.



Grace Centre

Home to the Grace Lutheran Church Office, the Grace Centre is a multi-purpose venue ideal for hosting various events including business meetings, conferences, weddings, banquets as well as corporate and social parties. The Great Hall of the centre can accommodate up to 250 guests and comes with 10 underground parking spaces and 15 surface lot parking spaces. The Grace Centre also consists of a modern multi-purpose classroom space that is perfect for an intimate meeting, lecture or similar gathering for up to 40 people. The flexible event space allows celebrations of every size and style and is considered to be a hidden gem in the downtown.

Hyatt Regency Milwaukee

Located adjacent to the Wisconsin Centre, the luxurious and upscale property offers 33,000 sq. ft. of event space suitable for meetings, conventions, conferences and every other public and private event. It also features the largest hotel ballroom in downtown Milwaukee with splendid accommodation options, making it one of the best convention hotels in the region.



Kimpton Journeyman Hotel

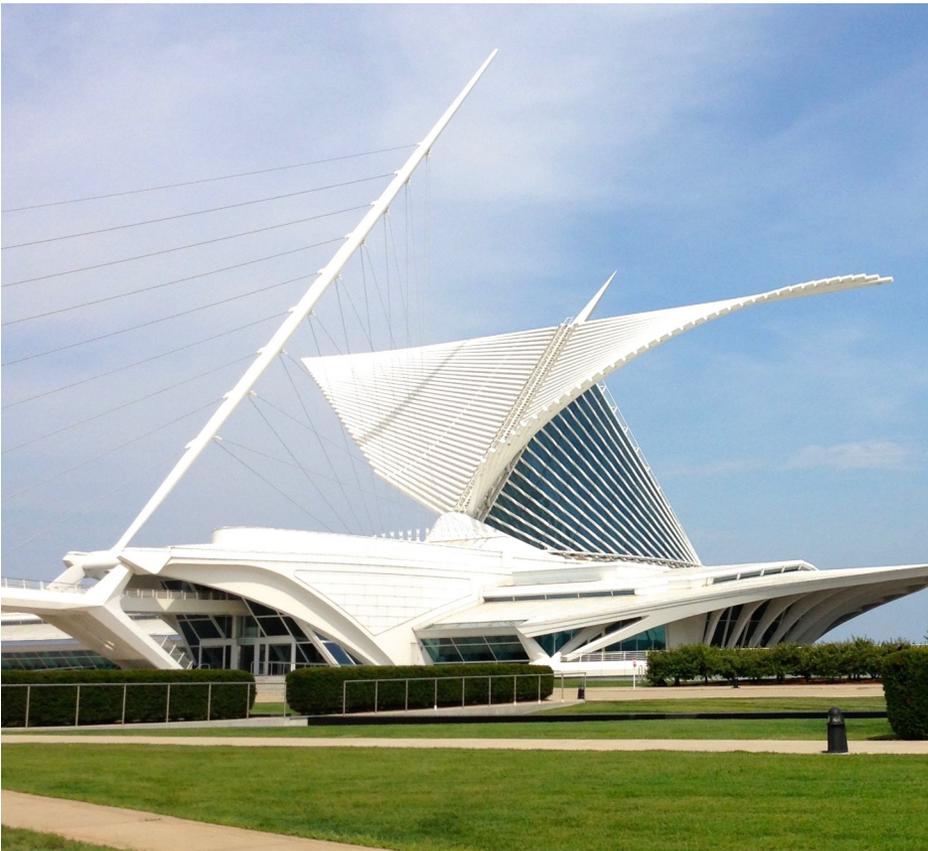
One of the finest boutique hotels in the region, the Kimpton Journeyman is located near to the General Mitchell International Airport and offers comfortable rooms that hold the signature Midwestern Charm. It also provides guests a variety of spaces to choose from for organising meetings and events. The property consists of a ballroom, flexible meeting rooms and a rooftop restaurant and bar that can host almost every kind of corporate and social events.

The Westin Milwaukee

Encircled by several corporate offices and connected to the U.S. Bank Centre, the Westin Milwaukee is recognised for its distinguished event spaces. Alongside comfortable accommodation options, the property boasts 9,632 sq. ft. of event space ideal for hosting a range of functions from large corporate events to small business meetings. It consists of 9 separate events rooms equipped with contemporary facilities and a grand ballroom that can host up to 366 attendees.



PLACES TO EXPLORE



Milwaukee Art Museum

The Milwaukee Art Museum is one of the largest museums in the world with nearly 25,000 works of art ranging from the ancient times to the contemporary days. It boasts several paintings, sculptures, prints, drawings, decorative arts, photographs, as well as folk and self-taught art from 15th-20th century Europe and 17th-20th century America. The museum also features works of German expressionism, Haitian Art and various American artists post 1960. The building appears to be a cross between a ship and aircraft and stands as a work of art itself.

Milwaukee County Zoo

One of the largest in the U.S., the Milwaukee County Zoo is home to a variety of rare and unique animals with nearly 1,800 permanent residents including polar bears, cheetahs and gorillas. The zoo also houses various North American animals like grizzlies, moose and deer and is known for its bonobo breeding programme.

Lakefront Area

Milwaukee is known for its wonderful lakefront region and the iconic Lakefront Brewery Tour. Visitors can walk along the pleasant trails, parks and attractions and explore the stores, galleries, spacious brewpub and experience dining al fresco on the shores of the Lake Michigan.





Harley-Davidson Museum

One of Milwaukee's oldest industries now stands as one of the most attractive museums with 450 Harley-Davidson motorcycles and artifacts including "Serial Number One", the oldest two-wheeler created by the brand. The museum also has other interesting displays on the people behind the machines. It also has a restaurant.

Mitchell Park Conservatory

The horticulture conservatory consists of three gigantic glass domes containing large collection of plants from the tropics and the desert areas. The domes also host various educational and special events throughout the year. The live museum is a combination of a tropical jungle and a floral garden and has been serving as a unique tourist destination over the years.



INTERVIEW ZONE

MICE TRAVEL ADVISOR: How is Professional Convention Management Association working to ensure members have the tools they need to design and deliver events now?

KAREN BOLINGER: PCMA APAC has been working tirelessly throughout this period to ensure members have access to the tools and support they need in order to create successful virtual and hybrid events.

It's important to us that we add value to our members and help the industry reskill and upskill. We are initiating conversations about how we can all adapt to the new MICE landscape, we are facilitating peer-to-peer sessions, and we are providing practical courses.

One example is our **Digital Events Strategist course** which has been specifically designed to give event organisers the practical tools and information they need to help members pivot their business to offer engaging online events. The course covers all aspects from strategy and securing sponsors, to technology, production and marketing.

We also run Community Connect sessions, which is an APAC-specific peer-to-peer meeting series designed to facilitate open conversations. These sessions include up to 30 industry professionals from corporates through to associations, where they can discuss and share their challenges and recovery strategies. Attendance at APAC Community Connect events is complimentary for non-members until 31 December 2020.

On 10 November 2020, we are hosting a hybrid digital and face-to-face event in Sydney Australia, called Convening Asia Pacific.



In an exclusive interview with MICE Travel Advisor, Karen Bolinger, Managing Director APAC - PCMA, talks about how Professional Convention Management Association (PCMA) is working tirelessly to create successful events along with knowledge sharing to adapt new in global MICE landscape.

This event is an intensive four-hour programme co-created by event planners and the industry and includes case studies, workshops, and strategic content. While the solutions are constantly changing and adapting, Convening Asia Pacific will cover the most up-to-date thinking and training.

We are particularly interested in sharing what will occur amongst participants as we facilitate important discussions. Only together will we work to create viable solutions and find ways to adapt and continue our journey to recovery.

The hybrid delivery of events, both large and small, will be with us for a long time, however, we need to ensure the entire event ecosystem is properly equipped for the journey.

MICE TRAVEL ADVISOR: What strategies have Professional Convention Management Association taken to support the MICE industry?

KAREN BOLINGER: PCMA APAC is rolling out its strategic plan, which is solely designed to deliver professional development, build our planner community, and provide expertise and leadership. We are focusing on three pillars – participant experience, business models and reskilling/upskilling job essentials – to make sure our members are equipped with the tools for the new future.

Whether we are talking about hybrid, face-to-face, or digital events, we want to make sure that during this time we are providing opportunities for growth.

MICE TRAVEL ADVISOR: How would you describe Professional Convention Management Association in the APAC region and globally?

KAREN BOLINGER: PCMA APAC are always creating new programs and looking to add value to how we fulfil our member's and the industry's needs during this time, with a view to the future. Going online has actually seen our participation numbers increase, which indicates we are striking a chord with what people need right now.

The missing element is the face-to-face contact and collaboration opportunities which associations fulfil through their membership.

We have continued to engage with our members by conducting global surveys on the state of the industry and sharing the results in our Business Events Compass. As restrictions start to ease, we will look to host hybrid events like our upcoming Convening Asia Pacific event in November.

MICE TRAVEL ADVISOR: How has PCMA influenced event planners with knowledge sharing?

KAREN BOLINGER: With the staggering rate of change going on in the industry, it is vital we talk to each other. PCMA APAC encourage members to share their insights, feedback and to connect with other members. The events community is a big family, we all know someone who knows someone, and what we do at PCMA is facilitate those conversations, connections and peer-to-peer learning, which is so valuable, especially during this time.

PCMA facilitate Community Connect community-driven sessions which allow us to have open and honest conversations in which attendees share practical tips, insights, and ideas on how to approach all the new aspects of events. These sessions have been getting great feedback and are tailored to verticals which mean the conversations are relevant and engaging. We invite everyone to attend these highly valuable sessions.

MICE APPOINTMENTS

JOHN KEATING PROMOTED TO AREA GENERAL MANAGER LUXURY BRANDS AT ACCOR U.K

John Keating has been promoted to Area General Manager Luxury Brands Scotland and Ireland at Accor U.K. The appointment arrived following the recent signing of Carton House, a Fairmont managed hotel, which is due to open in Ireland in Q4.

Keating also retains his existing role as General Manager of the five-star Fairmont St Andrews, one of the leading luxury hotels and golf resorts in Scotland. His role extends to oversee the new Fairmont in Ireland in addition to future luxury brand developments in Scotland and Ireland.

Originally from Ireland, John comes with more than 30 years experience in the domestic and international luxury hotel industry. It was in 2015, that John joined Accor's preeminent Fairmont brand, taking over the reins at Scotland's home of golf. During his time at Fairmont St Andrews John has hosted the annual qualifiers for the Open Championship in St Andrews.



JOHAN SCHEEPERS APPOINTED GENERAL MANAGER AT KIMPTON CLOCKTOWER HOTEL

Johan Scheepers has been appointed General Manager at Kimpton Clocktower Hotel in Manchester, United Kingdom. Scheepers comes with years of experience from a number of hotels within the IHG portfolio, most recently Intercontinental The George after a rebrand investment in October 2019.

Prior to that, he served the Principal Charlotte Square as the opening General Manager following the completion of a £25 million refurbishment. The Kimpton Clocktower Hotel will reopen on October 1, joining Kimpton London Fitzroy, Kimpton Blythswood Square in Glasgow, and Kimpton Charlotte Square in Edinburgh.



EDGAR TORAL HERNANDEZ APPOINTED CHIEF EXECUTIVE AT THANYAPURA RESORT

Edgar Toral Hernandez has been appointed as the Chief Executive of Thanyapura Sports & Health Resort in Phuket. Hernandez has been a key member of Thanyapura since 2017, holding the role of Executive Vice President, and has led the team with distinction. During his tenure Thanyapura Phuket has been positioned at the forefront of active holiday destinations.

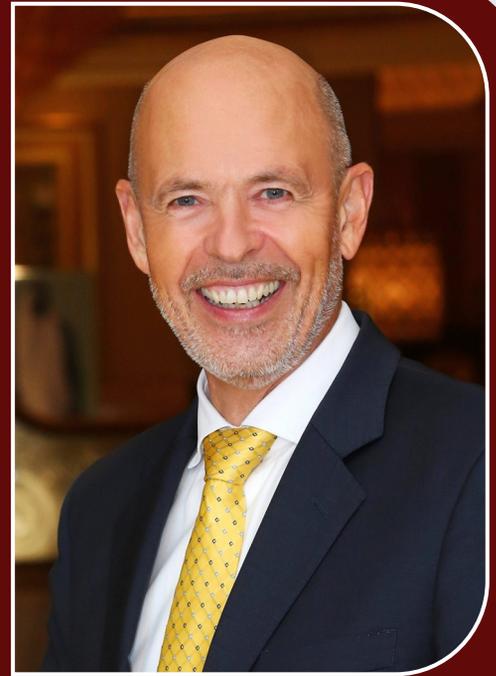
Prior to joining Thanyapura, Hernandez worked in various senior operational roles in the hospitality and healthcare industries across Latin America, Europe and Asia. He was born in Ecuador and holds a Belgian citizenship and is fluent in four languages – English, French, Spanish and Italian. Talking about his latest appointment Hernandez said in a press statement that he is honoured to lead Thanyapura Phuket forward.



MICHAEL KOTH APPOINTED GM OF EMIRATES PALACE, ABU DHABI

Michael Koth has been appointed as the General Manager of the iconic Emirates Palace, Abu Dhabi. In addition, he will also take up the role of Area and Vice President of Operations overseeing Mandarin Oriental Jumeira as well as the upcoming Mandarin Oriental Downtown, both in Dubai. Koth is a seasoned hotelier and brings with him a wealth of experience and knowledge spanning over 35 years.

He is a German/Swiss national and is recognised as a leader in the hospitality industry. Prior to his latest appointment, Koth held a number of senior leadership positions at the InterContinental Hotel Group, including General Manager of the InterContinental Doha.



FELITIA LEE APPOINTED CAO AT MARRIOTT INTERNATIONAL INC. IN BETHESDA

Felitia Lee has been appointed as the Controller and Chief Accounting Officer at Marriott International, Inc. She will serve as the company's principal accounting officer and report to Leeny Oberg, Executive Vice President and Chief Financial Officer. It was in back in May 2020 that Ms. Lee joined Marriott supporting management of the company's accounting operations.

Ms. Lee succeeds Bao Giang Val Bauduin, who is taking on the role of Chief Financial Officer for Consumer Operations, Technology and Emerging Businesses for the company. Prior to Marriott, Ms. Lee served as Senior Vice President and Controller for Kohl's Corporation where she led financial reporting, Sarbanes-Oxley processes, capital management, tax planning and compliance.



MICE BITES

ITB ASIA 2020: REINVENTING TRAVEL INDUSTRY IN NEW NORMAL



ITB
ASIA

The organiser of ITB Asia 2020 Virtual today revealed Reinventing Travel in the New Normal as the theme for this year's virtual event. The three-day, 120-session themed agenda has been specially curated to help travel industry professionals navigate through the current challenges and prepare for the industry's recovery.

The virtual event next month will see travel industry professionals around the world connect to share ideas and plans that will shape the next decade of travel in a post-pandemic world. The virtual event will be hosted on ITB Community, which has over 1,500 community members and over 400 buyers subscribed till date, since the launch 2 weeks ago.

Ms Katrina Leung, Managing Director, Messe Berlin (Singapore), organiser of ITB Asia, states that they are proud to announce the theme of this year's virtual event, which will provide the foundation for the travel industry as it moves towards recovery. They are truly believed that ITB Asia will play a fundamental role in shaping the future of travel in the new normal. Enabling participants to connect virtually allows for seamless knowledge sharing at a pivotal point in the travel industry's history. Till date, we've over 100 confirmed exhibitors registered for ITB Asia 2020 Virtual.

Business in Cape Town focuses on local tourism

In Cape Town, South Africa, Lisa Krohn's Ashanti Lodge, normally remains crowded with backpackers worldwide. In today's context, this lodge sits almost empty; it's a sure shot sign of the way the pandemic has destroyed South Africa's tourism sector.

"This place is like a morgue," she said, thinking of the Victorian-era building's deserted foyer.

Now, South Africa is slowly easing domestic travel restrictions, after following a five-month lockdown period, allowing hotels to start reopening their operations.

As the international borders are still closed, the SA government is aiming on domestic tourism, copying a tried and tested strategy followed from Vietnam to New Zealand giving mixed results.

AREA15 unveils its indoor and outdoor event venue



AREA15, Las Vegas' new immersive entertainment, retail and dining destination unveiled 40,000 square feet of the destination's most flexible indoor and outdoor event space, located within a wholly reimagined world of art, technology and design. Including 32,000 square feet of open-air event space, AREA15 opened September 17 and is available immediately for group event bookings of 50 people or fewer in accordance with state public-health guidelines; long-lead bookings for events up to 5,500 are also available.

PCMA invites all to their APAC Community Connect

Professional Convention Management Association (PCMA) has launched an APAC specific peer-to-peer meeting series to facilitate open conversation between up to 30 industry professionals per session, from corporates through to associations, to discuss their challenges and recovery strategies.

Based on the hugely successful PCMA Community Conversations program in the USA, the APAC version titled Community Connect is helping event professionals undertake end-to-end reviews of their events from strategy through to post-implementation. Initially just for members, the APAC PCMA team has opened the sessions up to non-members, it is a tangible way the organisation can support regrowth in the region.



Whilst there is a lot of informational content available, Community Connect session attendees are valuing the peer-to-peer exchange to learn about what their colleagues are doing day-to-day to manage their constantly changing approach to events.

Dubai introduces restart plan for business events sector

The Dubai Department of Tourism & Commerce Marketing has issued official guidelines for safe business events operations in the wake of the deadly coronavirus pandemic. The move comes as the city prepares to resume its conferences, meetings and exhibitions schedule with locally organised meetings taking place from September 15 and international meetings returning on October 1.

The guidelines focus on protecting the health and safety of all participants, including delegates and staff, while ensuring that they can host and experience impactful meetings that meet the needs of all stakeholders involved. Key measures designed for venues and organisers include social distancing, temperature checks, safe dispensation of food and regular sanitation of facilities.



KYOTO INTERNATIONAL CONFERENCE CENTER

CONVENE IN NATURE



Kyoto International Conference Center is noted for its peculiar architectural design. Sachio Otani's design won the major competition, for which there were almost 200 entries. Built in 1966 with 156,000 m² of meeting space, this convention centre has 12 meeting rooms. The city, Kyoto serves as a venue for many major conferences. ICC is a pioneer in world conventions in Japan as well as in Asia.

Peculiar Architecture

Sachio Otani's Kyoto International Conference Center has an unusual hexagonal framework, resulting in few vertical walls or columns. The conference centre has a trapezoidal shaped base. The shape is repeated on different scales and thrusts throughout the complex. Conferences, press meetings, administrative functions and delegates' visits are organised across different levels.

The facility provides 156,000 m² of meeting space and consists of the main Conference Hall with large meeting room (accommodation capacity for 2,000 delegates) and a number of smaller rooms, an Annex Hall and Event Hall, with the Grand Prince Hotel Kyoto nearby. The exposed concrete serves in part to clad the load-bearing steel structure.

In 2018, the Kyoto International Conference Center got its New Hall (2,000 m²) adjacent to Event Hall (3,000 m²). Facilities with more than 2,000 m² are the largest scale in Kyoto.

Inspired by the project's site on the shore of Lake Takaragaike, Otani sought a way to integrate the building's brutalistic appearance into its green surroundings. He achieved this by designing an extensive Japanese garden with concrete pathways along the lake, providing visitors with a space that mediated the rigid concrete mega-structure and nature.

Getting There

It is extremely easy to get to Kyoto International Conference Center. Travel from Kansai International Airport (KIX) to Kyoto Station on the Express Haruka train in 75 minutes. If you are coming by train, then take the Karasuma Subway Line from Kyoto Station to Kōkusaikaikan Station which is a journey of 20 minutes.



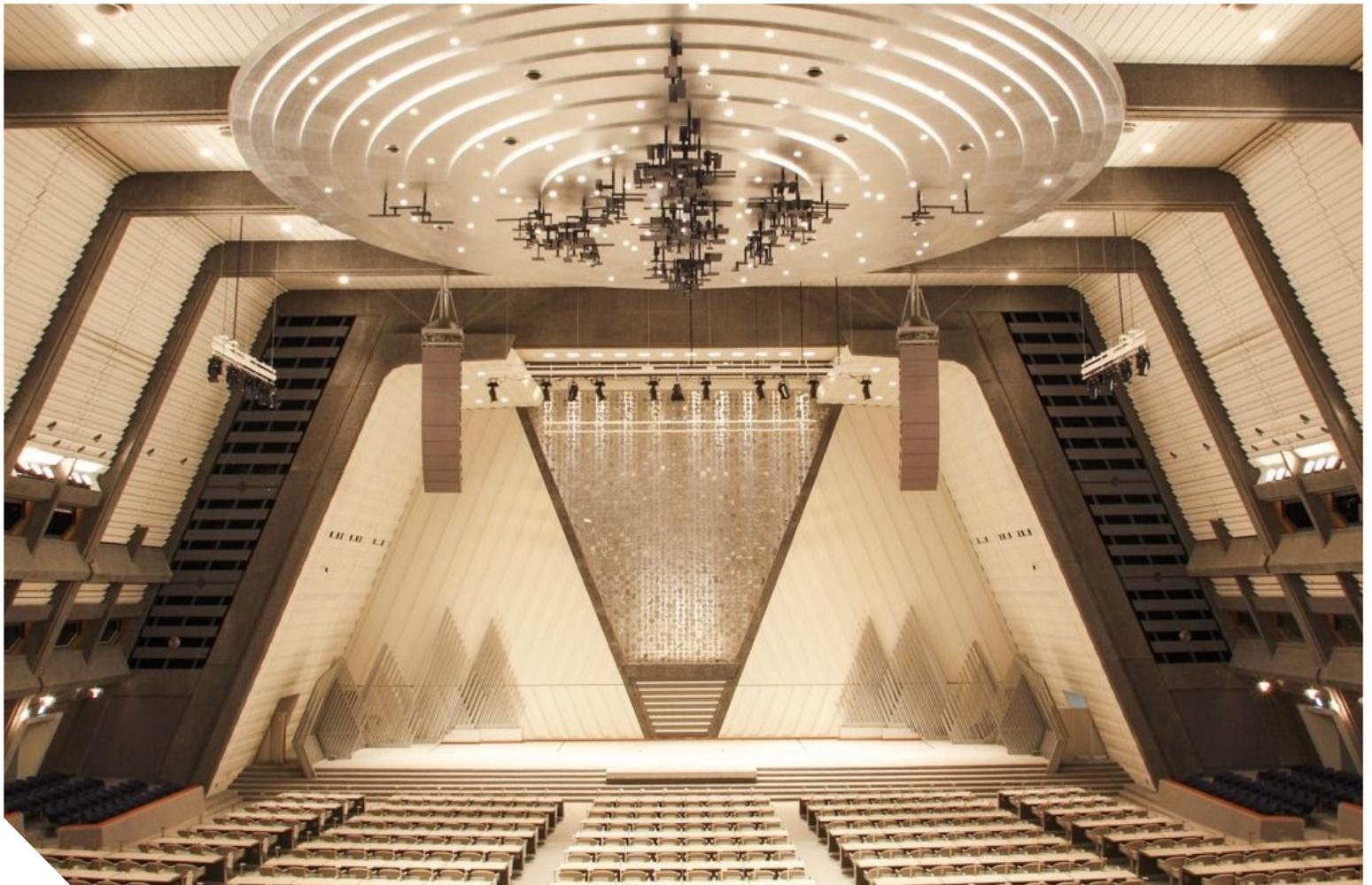
Safety and Hygiene

Kyoto International Conference Center maintains safety and hygiene standards to fight against COVID-19. The spread of the deadly coronavirus (COVID-19) requires fresh thinking and increased safety precautions when hosting events. ICC Kyoto has introduced several measures to combat COVID-19. Now while organising any event or meeting, you need to follow the strict hygiene protocols to ensure the safety of delegates.

Kyoto International Conference Center has Main Hall, Event Hall, New Hall, Annex Hall and Japanese garden. Several hotels are located close by. ICC Kyoto or Kyoto International Conference Center was designed with the concept of *“humans gathering and conversing within nature”*, and it has a Japanese garden that borrows the scenery of the picturesque Lake Takaragaike.

The banquet halls facing the garden offer great views. The centrally-located, open and expansive lobby and lounges welcome guests and over 70 meeting rooms unite to become a space for human interaction. ICC Kyoto has welcomed 12,000,000 guests since its opening and looks forward to many successful years ahead.

INSIDE KYOTO INTERNATIONAL CONFERENCE CENTER



HOTELS NEAR KYOTO INTERNATIONAL CONFERENCE CENTER



Grand Prince Kyoto offers spacious rooms centered around a Japanese garden. It features 4 restaurants and is a 3-minute walk to Exit 4-2 of Kyoto International Conference Center. Guests can purchase souvenirs at the on-site gift shop. Rooms at the Grand Prince Hotel Kyoto have a large private bathroom with a bathtub. Guests can relax with the satellite TV or enjoy views of nature.

Grand Prince Hotel Kyoto

Benidaruma - Ichigo Daifuku

Benidaruma - Ichigo Daifuku offers accommodations in Kyoto, 2.4 km from Rurikoin and 5.1 km from Eikan-do Zenrin-ji Temple. It is located just 16-minute walk from Shugakuin Imperial Villa and has free WiFi plus a 24-hour front desk.

Yadoya Lodge

Yadoya Lodge features air-conditioned rooms with satellite flat-screen TV in the Sakyo Ward district of Kyoto. Around a 14-minute walk from Shugakuin Imperial Villa, the property is 3.5 km away from Rurikoin and offers free WiFi. The guesthouse has family rooms.

The rooms in the guesthouse are equipped with a coffee machine. All rooms include an electric tea pot, while some rooms also offer a kitchen with a microwave, a fridge and a stovetop.



Cayman Islands

The picturesque seafront MICE destination



The Cayman Islands is an autonomous British Overseas Territory situated in the Western Caribbean Sea. Considered to be one of the finest financial centers in the world, the venue has more registered businesses than its population. Over the years, Cayman Islands have created numerous opportunities for MICE

tourism and corporate travelers. At present, the venue boasts several meetings, events and convention facilities in the form of some of the finest convention resorts and important conference centres. It stands out as one of the most picturesque MICE destinations that provide meeting opportunities amidst striking views of the nature.

Though the coronavirus outbreak impacted the tourism sector of the island, it has also been successful in battling the pandemic to a large extent and is all set for a soft reopening in the month of October. The Cayman Island has also undertaken several safety measures to ensure the well-being of both citizens and visitors in the post-pandemic



TOP-RATED CONVENTION FACILITIES



The Kimpton Seafire Resort is the first-ever lifestyle resort in Grand Cayman located on the popular Seven Mile Beach. Encircled by stunning views of the sea, the resort offers comfortable accommodation options and nearly 20,000 sq. ft. of thoughtfully designed events and conference space. From large ballrooms, medium classrooms, salon meeting room to seafront lawn and open-air terrace, the property is ideally suited for corporate events, business meetings, conferences, as well as galas, receptions and social gatherings.

Kimpton Seafire Resort

The Wharf Conference Room

The Wharf Conference Room or the Oceanroom is a unique waterfront conference space that provides multipurpose conference facilities with state-of-the-art amenities amid calming views of the ocean. It is an ideal location for business meetings and conferences and can accommodate up to 150 individuals. The conference room can also be set-up in a variety of styles from theatre to u-shape and comes with 50 parking spaces. Event organisers can also avail customised on-site food and beverage service from the adjoined restaurant.



Besides providing luxurious rooms and suites, the Ritz-Carlton Grand Cayman stands as another iconic oceanfront convention venue. The property boasts a 9000 sq. ft. ballroom, the largest in Grand Cayman and a total of 13,000 sq. ft. of indoor and outdoor space ideal for hosting business events, conferences, meetings as well as team-building activities. In addition, it also provides 144 acres of beachfront property for corporate retreats and incentive trips.



Cayman Conference Centre

Situated at the heart of Grand Cayman's financial and business district in Elizabeth Square, the world-class facility is ideal for hosting meetings and events of the highest standard. Equipped with all necessary amenities essential for corporate events, the conference centre has three flexible meeting spaces with a total area of 2,434 sq. ft. All rooms are available for multiple configurations and have been made to suit a large variety of events. The centre also has an outdoor courtyard and breakout space that can be used for outdoor events, gatherings or receptions.

Grand Canyon Marriott Beach Resort

Located on the Seven Mile Beach, Grand Canyon Marriott Beach Resort offers upscale rooms and suites and provides a relaxing stay amid the scenic seascape. The resort also comes with 4,901 sq. ft. of total event space and can host up to 550 individuals. It consists of 4 main event rooms including a ballroom and can be set-up in a variety of format to suit the needs of the event and the requirement of the organiser. The venue is ideal for hosting conferences, meetings, seminars, and similar other corporate as well as social events.

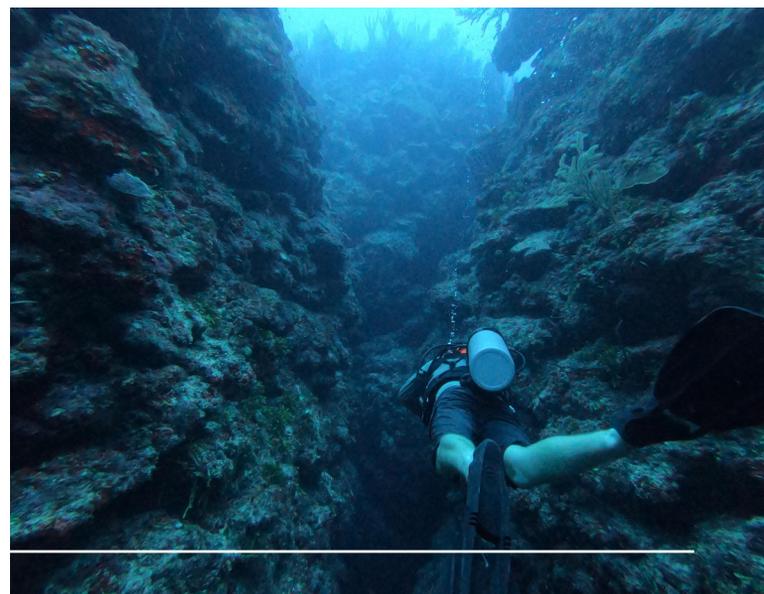




THINGS TO DO AFTER WORK

Besides providing great MICE tourism facilities, the Cayman Islands also offer many attractions to experience after work. Take a stroll along the white sands of the ***Seven Mile Beach*** and marvel at the sea.

Visit the **Stingray City** and feed and interact with live Atlantic stingrays across the shallow sandbars. Enjoy snorkeling and scuba diving in **Kittiwake** and witness the submerged Kittiwake shipwreck and artificial reef. Also visit the **Eden Rock** and **Devil's Grotto**, the underwater mazes full of unique aquatic creatures. You can also enjoy a hike across the **Mastic Trail** to witness the raw beauty of Mother Nature.



1 - 4 Oct 2020

THAILAND DIVE EXPO (TDEX)

Bangkok International Trade & Exhibition Center (BITEC), Bangkok
www.thailanddiveexpo.com



14 -16 Oct 2020

TTG TRAVEL EXPERIENCE

Rimini Exhibition Centre, Italy
en.ttgexpo.it



IGTM - INTERNATIONAL GOLF TRAVEL MARKET 2020 (Virtual)
www.igtmarket.com

20 - 22 Oct 2020



CALENDAR OF EVENTS

ITB ASIA 2020
www.itb-asia.com



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21 Oct 2020

WORLD TRAVEL SHOW 2020

Poland
worldtravelshow.pl/en/



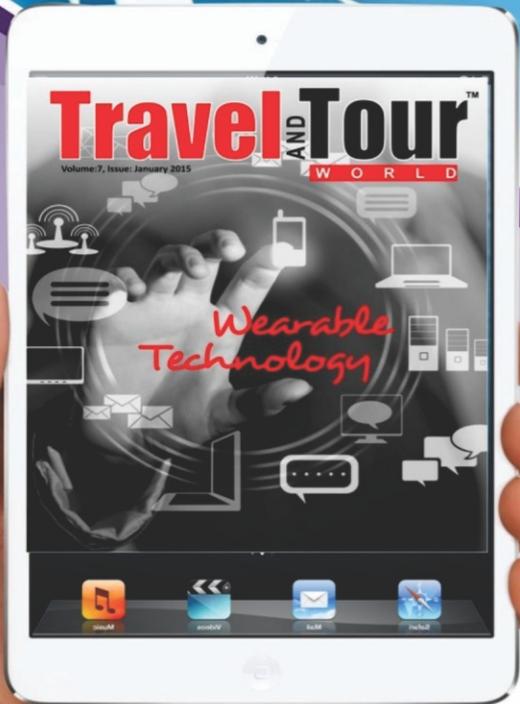
23 -25 Oct 2020

Asian Gifts & Travel Goods Show

Hong Kong Convention and Exhibition Center, China
www.asiangnt.com/en-index.php

27 - 29 Oct 2020





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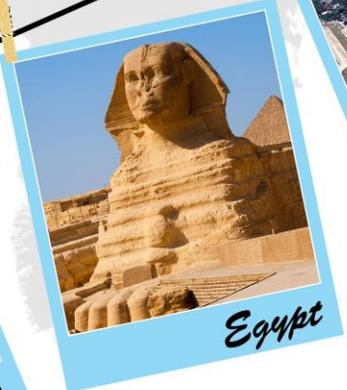
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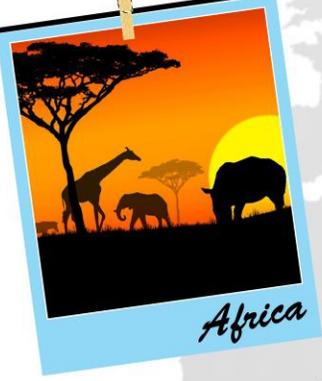
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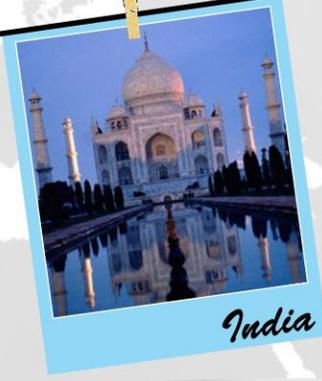
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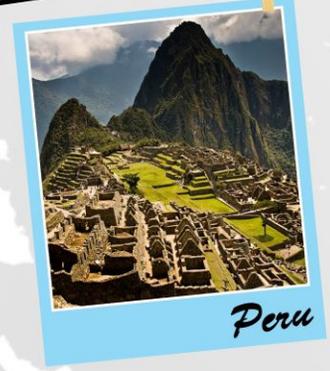
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