

MICE Travel Advisor

Volume:8, Issue: September 2019



Edmonton Convention Centre



05. CENTRE OF ATTRACTION – Edmonton Convention Centre avails the best practices in terms of environment which is evident in every nook and corner . It has a striking rooftop garden, urban beekeeping followed by solar energy utilisation and perma-culture, thereby diminishing the effects of urban heat.

09. COVER STORY – MICE industry in Russia is already a multi-million sector and now this profitable sector is becoming highly professional. In this month, Russia will host Meetings Planner Russia and OTDYKH Leisure which will showcase the country's flourishing and lucrative travel market.



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Parking Management

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28. SPOTLIGHT ON – **Goldfield** is home to golden amenities for corporate event organisers and is all set to gift your event success galore! You can't help but admire the Victorian and Edwardian goodness scattered at every nook and corner of this region as you take up a self-guided heritage walk post event.

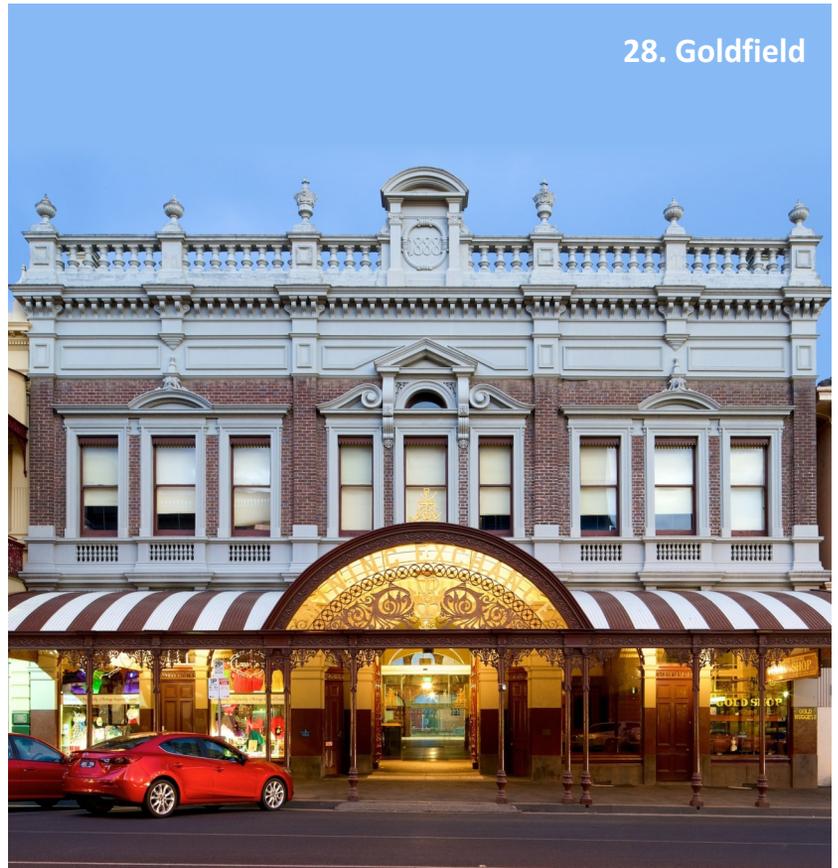
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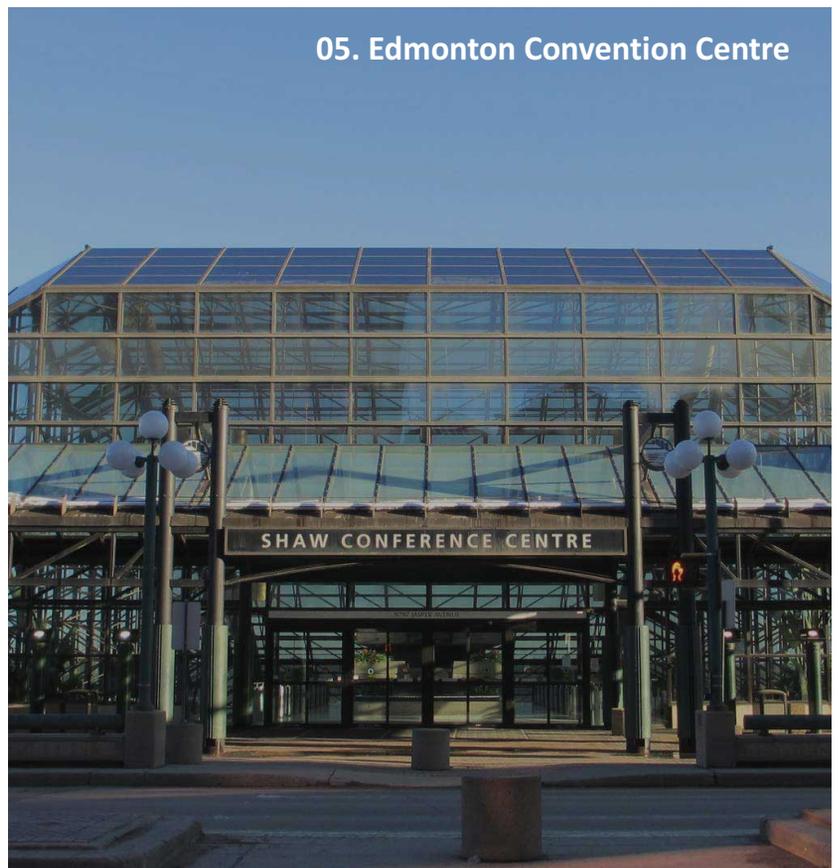
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05. Edmonton Convention Centre





From the Editor's desk

Dear Readers,

Russia is rapidly improving as a MICE, incentive and business travel destination offering unique solutions to congresses and conglomerates from across the world. Within the last 20 years several world chain business and luxury hotels, authentic restaurants, trades, sophisticated congress halls and venues were created.

Read the Cover Story to find out the endless possibilities and enormous potential Russia has as a promising MICE destination in the world.

Edmonton Convention Centre is one of the North America's top performing convention centres managed by the Edmonton Economic Development Corporation. Go through the Centre of Attraction to know how it is generating economic and social benefits for the region by hosting events.

Data Driven Parking Management goes a long way in saving time and planning things. Tech Talk shows how being digitally proactive helps in forecasting car parking solutions as per our needs. It helps in getting the real time insights and detailed analytics which makes the parking system efficient.

The flexible meeting spaces at The Drum at Wembley will cater to all the requirements by playing host to a range of events be it award dinners, exhibitions and conferences or the extravagant weddings. Read Venue Check to know more.

Goldfield is known to provide one-of-a-kind corporate event experience, a potpourri of luxury accommodation, lavish spread and smart event technologies. It has a welcoming environment with high quality of standard and services. Spotlight On reveals how Goldfield is an ideal destination for networking and events.

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Centre of Attraction

Edmonton is the capital of Alberta, and Alberta is a Canadian province. Edmonton is the sixth-largest Canadian Metropolitan region. Edmonton is famous for its oil, gas, oil sands and pipeline industries. Gradually this city has experienced amazing growth in multiple sectors. Due to these, various companies, business executives and wealthy individuals arrange events and business meetings in this city from time to time.

There are a lot of convention centres and star hotels in Edmonton. They offer meeting spaces, banquet halls, party spaces, deluxe suits and other facilities. But, among all luxury service providers, only Edmonton Convention Centre can be considered as one of the best!



One of the most aristocratic venues to arrange meetings & events in a corporate-friendly environment!

Edmonton Convention Centre



Edmonton Convention Centre - One of the most successful hosts of business conferences

Edmonton Convention Centre has arranged almost all types of conferences and gatherings in its iconic ASTM International and Green Key Level 5 certified sustainable facility since 1983. It offers 150,000 square feet space and this space is flexible and archaeologically creative with a modern layout.

The unique expertise and innovative methods of talented professionals have helped some of the world's best meeting planners to arrange successful meetings and events in this venue. Their delegates and guests have experienced the world's best invitations and services in this centre. Edmonton Convention Centre has served the Federation of Canadian Municipalities, Botanical Plant Sciences of America and International Council for Local Environmental Initiatives (ICLEI) and World Heavy Oil Congress.



An award-winning green meetings hub!

The best practices in terms of environment are evident in every nook and corner of this convention centre. It has a striking rooftop garden, urban beekeeping followed by solar energy utilisation and perma-culture, thereby diminishing the effects of urban heat. The centre's verdant greenery and sustainable living wall is bound to catch attention. It absorbs 4,120 lbs of CO₂ every year. As the centre is situated by the side of the river valley, the energy efficiency and insulation of the building stays better.

Edmonton Convention Centre's commitment to sustainability has helped to host major events like Cities and Climate Change Science Conference with more than 800 delegates in March 2018.

Edmonton Convention Centre – Experience its unique culinary delights coupled with world-class hospitality service!

At Edmonton Convention Centre, the in-house team consists of 11 Red Seal Chefs. The Executive Chef Serge Belair, the Canadian Chef of the year 2012, leads the award-winning culinary team here. Guests can experience expertise, integrity and artistry in all uniquely crafted dishes.

As 60% of food suppliers are local producers and community growers, event organisers can find traditional touch in every dish offered to the guests at the Edmonton Convention Centre. There is a project to produce 45 pounds of honey each year. The expert cooks make buns to meet in-house demands.

Apart from the team of Red Seal Chefs, there is a team of 30 expert chefs who can prepare any dish according to the requirements of any corporate guest. Besides meal menus like breakfast, lunch, dinner and coffee break, guests can get bar menu, reception menu, East Indian Dinner menu, upscale menu and a holiday menu as well. One can order dishes from these menus depending on invitation methods, moods of the guests, the timing of the business meeting, etc.

Few upcoming events in 2019

The Edmonton Convention Centre has the capacity to accommodate meetings of any size. Some of the events that this centre is all set to arrange in the coming days are **Career Fair Canada, 2019 International Conference on Urban Traffic Safety, 2019 AUMU Convention & AMSC Trade Show, Edmonton Wellness Expo and iTech Conference 2019**, to name a few.

Effective transport network covers railways, roadways & airways!

Corporate guests can easily reach Edmonton Convention Centre using Light Rail Transit (LRT) or bus system. They can also reach almost all areas of Edmonton availing these transportation modes. There are multiple subways through which a huge number of roads and railway lines pass.

Edmonton International Airport is the largest airport in Edmonton and it is the fifth busiest airport in Canada. Air services from this airport cover major Canadian cities, some important industrial hubs of the USA, London, UK and some tourist destinations of Mexico and Caribbean islands. From airports, the guests can reach Edmonton Convention Centre by hiring cabs or riding buses.

Some other opportunities offered by Edmonton Convention Centre

Edmonton Convention Centre is a part of the Edmonton Economic Development community. Therefore, it can help meeting attendees and visitors to take the services of various marketing organizations. As an event organizer or a business owner, you can arrange sponsors. Also, you can book world-class hotels for your guests. Choose a tourism company and sign a contract. Your guests can take their services to reach different locations in Edmonton.

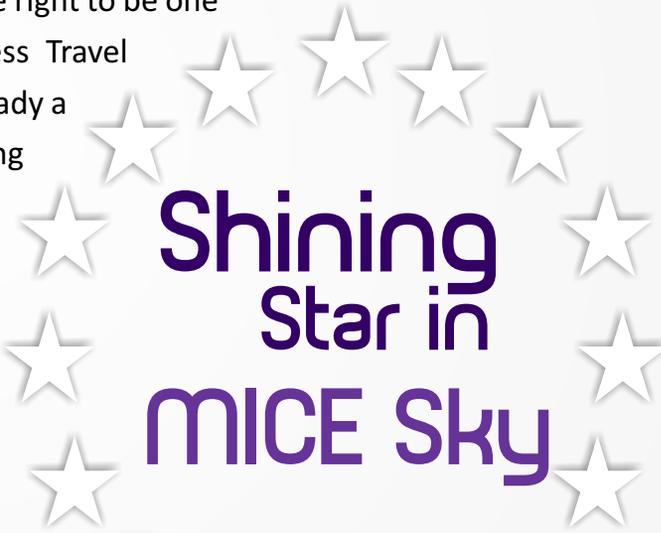
Succinctly we can say that all of the above-mentioned points have made Edmonton Convention Centre number one choice for convention planners. No matter how grand your event is, Edmonton Convention Centre has the space that you're looking for, utilising all necessary urban infrastructure to serve you the best!





The economy of Russia is flourishing currently due to the oil and gas revenues. Of course it is very difficult for the majority of the Russian people to travel, but still the common lifestyle has improved a lot in recent years. And those who can afford use travel and touristic services very enthusiastically. Most of the European countries are in particular would like to get benefit from this booming market.

Russian MICE tourism is also attracting huge number of business tourists. Over the past 20 years, Russia has made the great development in M.I.C.E. industry (Meetings, Incentive, Conference, Exhibitions & Events). Nowadays, Russia has already won the right to be one of the most popular and promising Incentive & Business Travel Destinations in the world. MICE industry from Russia is already a multi-million sector. Now this profitable sector is becoming highly professional with a number of companies exclusively specialised in. In this month, Russia will again see **Meetings Planner Russia (9-10 September)** and **OTDYKH Leisure (10-12 September)**, which will showcase Russia's flourishing and lucrative travel market and plans to make it more attractive to global MICE leaders.

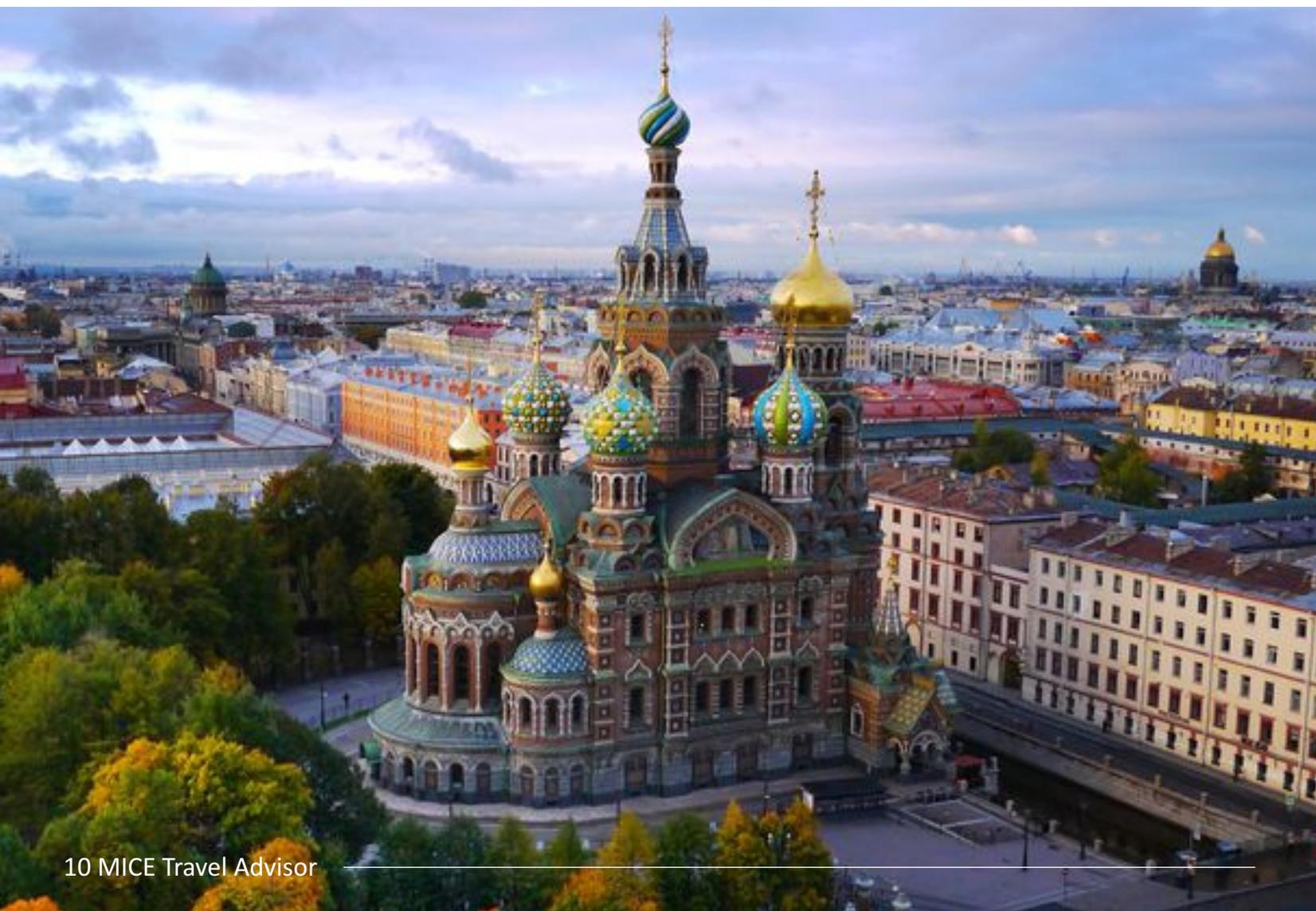


Shining
Star in
MICE Sky

RUSSIA

From Soviet Union to Modern Russia

Present Russia is a young nation, which appeared after the collapse of the Soviet Union. Many economic and social processes are going with timeout. And now many of them, including tourism are actively developing. Having passed through more than 70 years of the contradictory Soviet era, Russia has finally got its long-awaited chance to open its doors and happily accepted willingness to share its warm hospitality, centuries-old national traditions and rich culture with the whole world. Every year the M.I.C.E infrastructure in Russia is rapidly improving and growing providing more and more unique and innovative solutions for business travellers from all over the world. In fact, most of the business oriented cities like Moscow, St. Petersburg and Sochi still remain as the most popular, attractive and developed M.I.C.E destinations but interest to other regions of Russia such as Siberia and Baikal Lake, Karelia, Far East is actively increasing as well.



Flourishing Hospitality Industry

There are huge number of world chain business and luxury hotels, gourmet clubs, hi-tech convention centres and authentic restaurants, modern trades, exhibition and sport complexes, business centers, the most up-to-date congress halls and sophisticated entertainment venues which have been created in Russia within the last 20 years. Expocentre (Moscow), Crocus Expo International Exhibition Center (Krasnogorsk), Holiday Inn St. Petersburg Moskovskye Vorota (St. Petersburg), Gostinyy Dvor (Moscow), Don Expocentre (VertolExpo), Siberia International Exhibition and Business Center (Krasnoyarsk), Volgograd Exhibition Centre (Volgograd), World Trade Center Ekaterinburg (Yekaterinburg), Sibexpocentre (Arkhangelsk), Novosibirsk Expo Center (Novosibirsk), Kongressnyy Tsentr PetroKongress (Saint Petersburg) are the popular convention & exhibition centres in modern Russia, playing a pivotal role in reshaping and increasing country's MICE market.



On the other hand, most of the top-notch hotels are also evolved alongside to provide good and luxurious accommodation. St Regis Moscow Nikolskaya, Rodina Grand Hotel & Spa, Ritz-Carlton Moscow, Taleon Imperial Hotel, Hotel Baltshug Kempinski, Ararat Park Hyatt, Belmond Grand Hotel, Four Seasons Hotel, Rocco Forte Hotel Astoria, Taleon Imperial Hotel, Rodina Grand Hotel and Spa, Four Seasons Hotel Moscow and many more offering rooms and event spaces to make any event successful and stay as well. The room count of Moscow is substantially growing higher than other major cities like San Francisco, Tokyo, Rio and Johannesburg. The hospitality industry of Moscow got substantial performance boost in percentage terms from a comparable number of additional visitors who travelled for the 2018 FIFA World Cup.



Russian Convention Bureau's Power play

The Russian Convention Bureau was established in November 2017 with support of the Government of the Russian Federation to shape and encourage a positive image of Russia as a most conducive place to hold any business or cultural events of any scale and attract international meetings' industry.

Russian Convention Bureau is actively working to cooperate with potential buyers (professional event organisers, corporate customers, non-profit organisations, professional industry associations). **Alexey Kalachev, Director, Russian Convention Bureau** says, “We are working constantly with different national and international organisers to establish Russian MICE industry in a new way. Our country has strong positions in various scientific fields. In 2018, Russian Convention Bureau won already five bids from different industry. We are supporting the bidding procedures free of charge”.





The goals of Russian Convention Bureau is to promote the country and its regions to foreign markets for attracting new international events. The key benefits for international event planners provided by the Russian Convention Bureau: **hi-tech and most updated technology, access to information on meetings facilities in Russia, assistance in finding local partners and suppliers, organisation of fam-trips and site-inspections and support of bidding procedures.** Russia as M.I.C.E - Incentive & Business Travel destination possesses endless capabilities and enormous potential which allows in realizing the most unusual, creative and fresh, interesting and inventive business ideas and solutions at the highest world level.



IMEX America 2019 to provide leadership skills training as boards face an unprecedented rate of change

Future-proofing is among the topics explored at the Association Leadership Forum, a free half-day of education and networking at IMEX America, exclusively for association leaders and created by the American Society for Association Executives (ASAE). Taking place the day before the show on September 9, the Association Leadership Forum is designed to enhance leadership skills, address the current disruptive business environment, and ensure that associations are nimble enough to achieve results in a competitive landscape.



PATA Youth Symposium to take place on the first day of PATA Travel Mart 2019

The next PATA Youth Symposium, with the theme 'From Beginning to End: How Stories Connect Us', will take place on the first day of PATA Travel Mart 2019 on Wednesday, September 18 at M. Narikbayev KAZGUU University in Nur-Sultan, Kazakhstan. The Symposium is organised by the 15 MICE Travel Advisor

Pacific Asia Travel Association (PATA) Human Capital Development Committee in collaboration with the Ministry of Culture and Sport of the Republic of Kazakhstan, the Kazakh Tourism National Company and M. Narikbayev KAZGUU University.



AIME 2020 promises more diversity in meetings' business

Asia Pacific Incentives and Meetings Event (AIME), the leading meetings and conventions event in the region, has announced its mission for AIME 2020 (17–19 February, 2020) – to bring more diversity in business to the Asia Pacific with an increase of 50 per cent hosted buyers and 30 per cent exhibitors. Seven months out, AIME already has 65 per cent of its show floor booked as well as 50 per cent of the Hosted Buyer program full – a trajectory that will see a broader mix of delegates meeting to lead, inspire and connect. Running 17–19 February, AIME is the first event to kick off the 2020 MICE calendar and is held at the Melbourne Convention and Exhibition Centre.

AED 2.3 billion added to Abu Dhabi economy in H1 2019, ADNEC

Abu Dhabi National Exhibitions Company said that its Abu Dhabi National Exhibition Centre, ADNEC, and Al Ain Convention Centre, AACC, contributed United Arab Emirates Dirham 2.3 billion to the Abu Dhabi economy in H1 2019 as per a statement released. Since its establishment in 2005, its cumulative economic impact was AED34.3 billion. The International Defence Exhibition and World Future Energy Summit, were held at ADNEC. ADNEC and AACC hosted 29 exhibitions, 108 conferences and events, as well as 88 special events and supported more than 12,502 jobs in business tourism related sectors in the first half of 2019. The total number of the venues' surrounding hotels registered 343,100 overnight visitors.



Florida convention centre to have 800 rooms hotel

Balfour Beatty, the U.S. arm of the U.K.'s largest construction firm could bag a design to build a contract for an 800-room hotel in Fort Lauderdale, Florida. The Broward County Convention Centre will expand as Balfour Beatty will work with Stantec, Nunzio Marc DeSantis Architects and Fentress Architects, will work on behalf of real estate firm Matthews Southwest to expand the Broward County Convention Centre. There will be 73,000 sq. ft. of meeting and ballroom space in the 29-storey Omni Hotel. There will be an 11,000 sq. ft. of fitness center and 30,000 sq. ft. of pool decks.



Car parking is an essential element of urban transportation systems anywhere in the world. The price and availability of parking could considerably influence travellers' choice of when to leave, where to park and which mode to choose.

Smart parking solutions will give the convention space a new approach to save more time for the guests. The smart parking mobile applications will help to save time and make it more organised. These are now the lifesaver for every event hosted at any property. The visitors can use any event parking app to find out the available parking spot and also to book the spot in advance.

Now car parking at any hotel or convention centre is easy with the new-age technology. Cutting-edge sensing technology makes it possible to obtain good parking information regarding real-time usage of parking facilities.

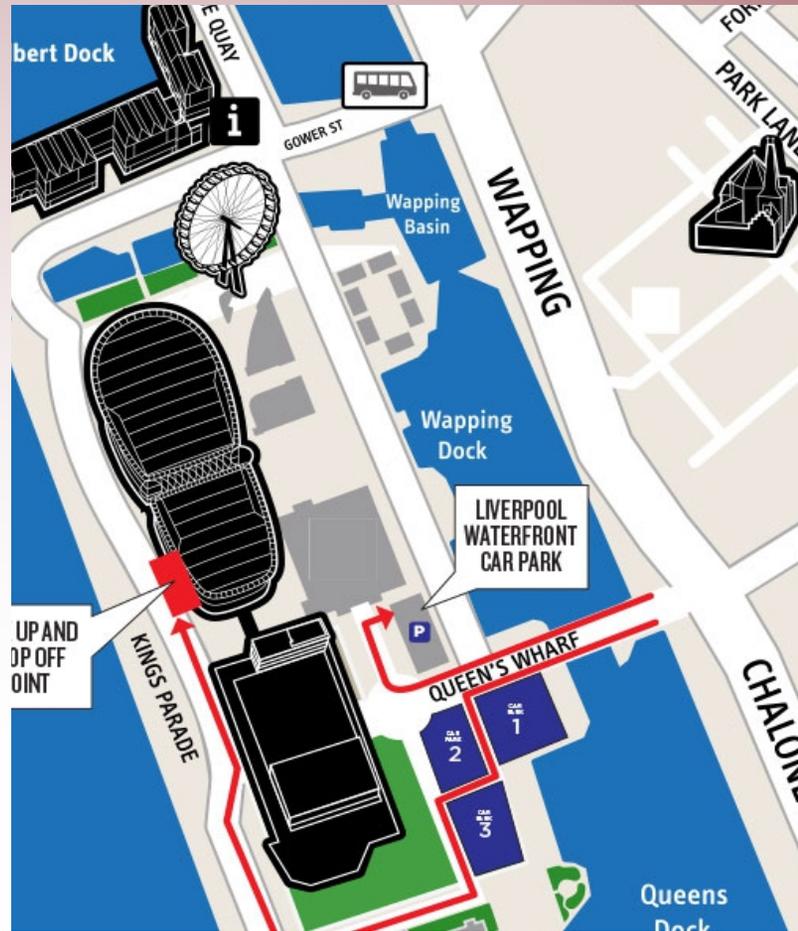
DATA AND PARKING MANAGEMENT

Before parking places at any convention centre can generate revenue, they first need to be built, and then managed and finally operated. Now the digital parking solution presents hard data in accessible web-based reports.

Parkius is one of them, which provides easy and simple parking solution. The founders of Parkius pioneered digital parking management in the Netherlands. At the request of Amsterdam municipality, Parkius was developed as the first digital parking solution in 2008. They have optimised this modern solution on the basis of in-depth knowledge of both the IT requirements as well as the specific needs of Amsterdam municipalities and enforcement operators. This means that they can now deliver cheap, practical and easy-to-implement SaaS solution in any configuration as required by cities, both large and small, in the Netherlands, the rest of Europe and beyond. Most of the exhibition grounds, hotels meeting venues are adopting this solution to move smarter.

COUNTRIES USING SMART PARKING SYSTEM

The smart parking system implemented mainly in the Europe, the United States and Japan. Now most of the convention centres like M&S Bank Arena, Darwin Waterfront, Exhibition Centre Liverpool, Convention Centre Dublin, Brisbane Convention and Exhibition Centre and Gold Coast Convention Centre are using modern car parking technology. This parking technology has been developed with the incorporation of advanced technologies and



researches from various academic disciplines. With its deployment in car parking, it is hoped that it would solve the major problems faced by the patrons during car parking.

The Convention Centre Dublin's ESPA Gold award underground car parking is managed by Euro Car Parks. It has 320 spaces, 8 disabled spaces and a height limit of 2.1m. Anyone can pre-book parking up to two weeks in advance. While on the contrary, Brisbane Convention and Exhibition Centre has also developed new online system make it easier and faster for the guests to purchase and update the monthly pass. Guests need to just click on the new car park portal, login with details or create a new login and follow instructions to make payment.

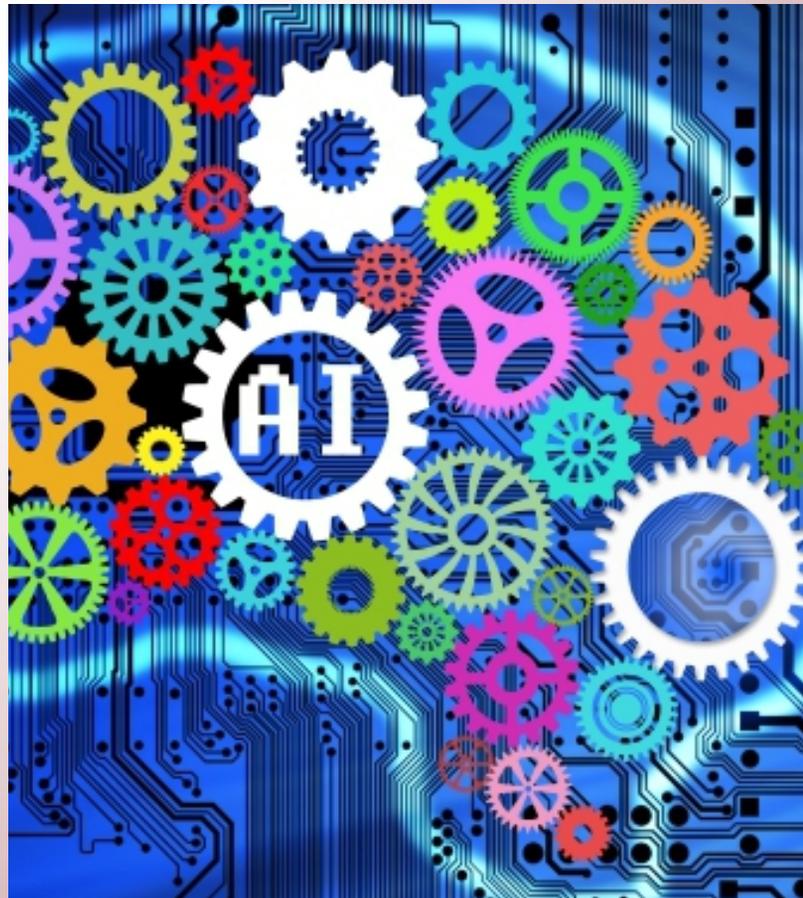
PARKING THROUGH JUSTPARK

JustPark is one of the experts after *Parkius* in data-driven parking management. With the best industry-leading solution, they maximise returns from under-utilised car parks at offices, hotels, retail centres or vacant land – and transform payments with the U.K.'s parking mobile applications. They not only offer parking facilities to convention centres in the UK, but also collaborate with more than 300 hotels across the U.K. (including **Marriott, Hilton, Premier Inn and Holiday Inn**) to manage their car parks more effectively, enjoying both higher revenues and guest satisfactions as a result.



FUTURE ADVANCEMENTS IN PARKING

The future of all technologies is personalisation and Artificial intelligence. Smart parking system in metropolitans, hotels, airports and convention centres have begun to discover how to tailor their parking solutions according to specific requirements that meet the actual individual needs of each city's infrastructure and people. Dubai has integrated its portable multi-level parking structures to increase the number of cars parked in a small space. With smart meters, people don't need to come back to repay for extra time but just pay their additional parking time fee remotely from the parking meter applications.



Venue Check





THE DRUM AT WEMBLEY

Exceptional Meetings Venue

The Drum, ensconced within the Brent Civic Centre — the greenest public building in the U.K. — encompasses a range of flexible contemporary event spaces. Its halls, rooms, gardens and terraces provide an unusual amalgamation of conference spaces that can host myriad events ranging from meetings to public performances. As event attendees look for unconventional meetings spaces, the multi-dimensional spaces carved in this green building provide the event planners and attendees a unique experience to reckon with. The Drum features state-of-the-art audio-visual and staging equipment and multi-speaker and presentation set-up to cater to diverse needs.

Awarded with BREEAM 'Outstanding' rating, the Brent Civic Centre reduces its carbon emissions by almost a third through natural ventilation, solar equipment, a combined cooling heating and power based on waste fish oil. Some of the notable events held at the Drum are Fiat 500 Training Event, Carlsberg's Eternal Optimist Pub, London Borough of Brent Award Ceremonies and more.



Sneak Peak into the Meetings Space at The Drum



The Grand Hall

The largest event space at the Drum is the Grand Hall. This circular, double-height venue is circumscribed by Winter Garden and Olympic View spaces complete with potted trees. The floor-to-ceiling windows offer amazing views of the Wembley Stadium, Wembley Arena and Square below. Spanning over 1210 m², it can accommodate up to 800 people in theatre style. It is perfect for awards, wedding ceremonies, PR activities, product launches, fairs and more.



The Conference Hall

The circular double-height Conference Hall has a stunning glass lantern in the roof that floods the venue with natural light. There are 8 flexible Board Rooms at its periphery that help to support larger events. The 270 m² space can accommodate 150 delegates to hold meetings, conferences, PR functions and ceremonies.

Board Rooms

Level 3 of the Drum is dotted with flexible Board Rooms. 4 Board Rooms can be joined together for meeting groups of different sizes. Some of our Board Rooms offer French-door access to the terrace overlooking the iconic Wembley Stadium, Wembley Arena and the Olympic Way. Event planners can avail the benefits of 65 inch HD Plasma Screen connection for Laptops, iPads etc. and other audio visual equipment. These rooms compliment the use of Conference Hall as they are directly connected. They can serve as ideal break out spaces for workshops, broadcast meetings, lunches and launches.



Terrace Rooms

Terrace Rooms are perched on Level 3 of the Drum and opens out into a vast terrace with unrivalled views of Wembley Stadium, Wembley Area and Square. The contemporary open space coupled with the atmospheric lighting, background music and other audiovisual set-up make the terrace rooms ideal for wedding ceremonies, banquets, drinks, receptions and events with the number of guests ranging from 8-150.



Winter Garden

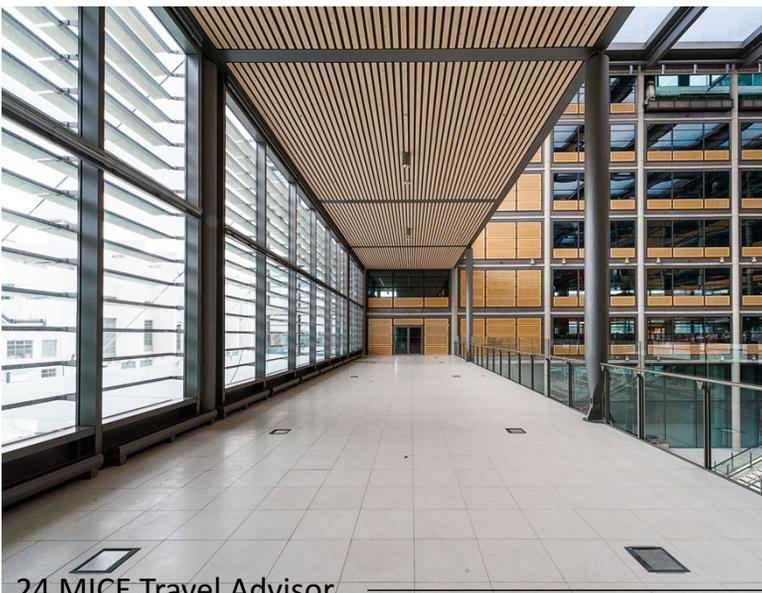
The double-height Winter Garden lies on the south and east of The Drum. Their floor-to-ceiling windows offer stunning views. It features large trees with seating at the base providing green and airy ambience. The white marble flooring adds a touch of elegance. It is perfect for all seasons and has space for networking events, pre-dinner drinks receptions or hospitality and exhibitions.

The Atrium and The Bridge

The magnificent atrium space soars upwards and is topped by a spectacular bubble roof six levels above. The grand staircase doubles as amphitheatre seating from which audiences can view a variety of events taking place on the marble floor below.

The Bar, Gallery and Bridge on the first floor provide additional informal seating with vantage points of the foyer. Planners can hold displays, product launches or receptions at the foyer.

On level 1 of The Drum, the Bridge space and its floor-to-ceiling windows can be utilised for fairs, markets and sample sales.



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Getting There and Accommodation

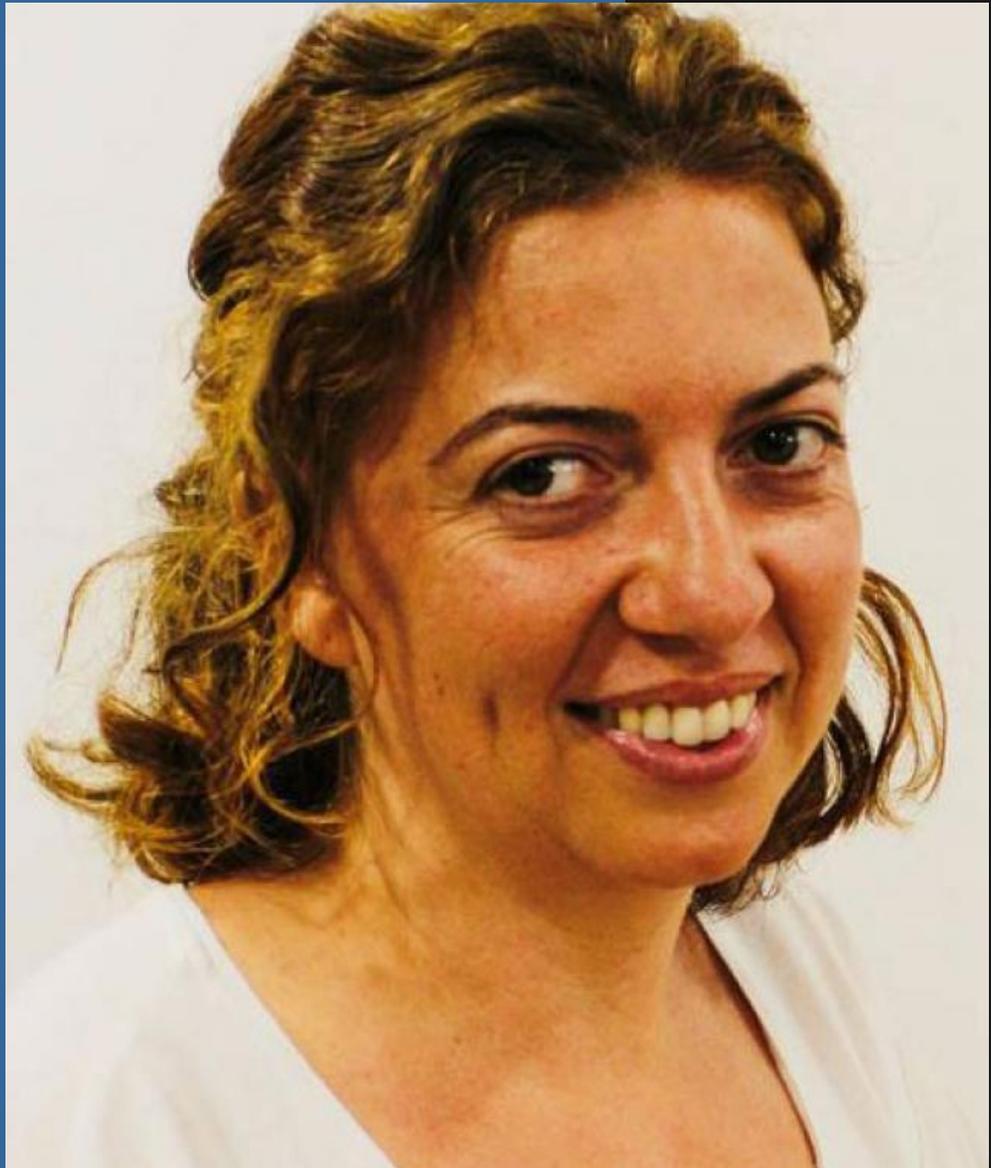
The Drum at Wembley is situated opposite Wembley Stadium & Wembley Arena. It is easily accessible from the Central London by train & tube with access to the Bakerloo, Jubilee & Metropolitan tube and Chiltern & South Eastern trains and M1, M4 & M40 motorways. There are plenty of hotels nearby with about 1400 rooms.

Within 10 minutes of walking distance from the Drum lies Hilton London Wembley and Holiday Inn London-Wembley. The 361-room Hilton London Wembley is spread over nine floors. It offers free Wi-Fi in rooms and public areas. Guests can enjoy the 24-hour business centre and front desk, 24-hour fitness centre and self-parking. Holiday Inn London-Wembley features 336 supremely comfortable guest rooms with air conditioning and free Wi-Fi. The rooms include private bathrooms with free toiletries, tea/coffee facilities and TVs with internet access.



BRIGHTELM APPOINTS GIULIA ESPOSITO TO HEAD SPONSORSHIP AND EXHIBITION SALES ACTIVITIES

U.K. based Brightelm has appointed Giulia Esposito to focus on sponsorship and exhibition sales. The growth in the team is a direct result of significant new business wins for the award winning PCO. Originally from Naples, Italy, Giulia Esposito brings more than 10 years' experience in the events industry to the Brightelm team. In particular, she has spent the last seven years working on global sponsorship and exhibition sales projects with a number of commercial events operators.



MICE APPOINTMENTS

SILVERSEA APPOINTS PAUL FALLOWS TO STRENGTHEN CHARTER INCENTIVE BUSINESS

Silversea has appointed Paul Fallows to the newly created role of Corporate and Incentive Sales Manager UK & EMEA. London-based Fallows will be responsible for the ship charter and incentive group sales across the United Kingdom, Europe, Middle East and Africa. Reporting directly to US-based Freddy Muller – Vice President, Charter & Incentive Sales – and joining Muller's dedicated team of three, Fallows' appointment will continue to strengthen and grow Silversea's business in the region.



SILVERSEA APPOINTS PAUL FALLOWS TO STRENGTHEN CHARTER INCENTIVE BUSINESS

Street Feast, the U.K.'s most innovative social dining concept has announced the two new appointments; Dillan Katz as Events Sales Manager and Phoebe Fuller as Sales and Events Coordinator.

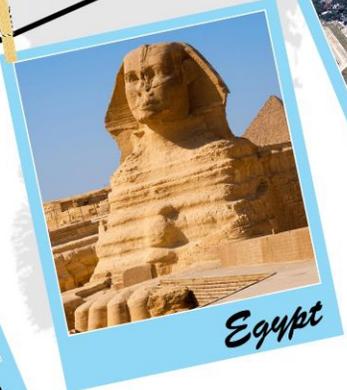
Dillan will be responsible for growing corporate event sales across Street Feast's expanding portfolio of five venues through the delivery of key events from enquiry to execution. She will work on maintaining strong business relationships with corporate clients and event agencies as well as generate a new pipeline of clients. Phoebe enters the world of event sales with a charismatic enthusiasm for the industry and organisational skills, with a background in creative arts and stints working in front of house hospitality and chef roles. Phoebe is well-versed from working in fast-paced environments and looks set to thrive within the Street Feast team to create stand out occasions that keep clients coming back again and again.



Travel AND Tour™ WORLD



Paris



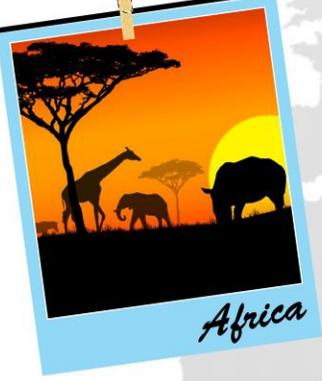
Egypt



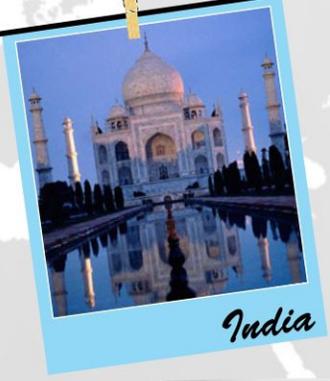
Brazil



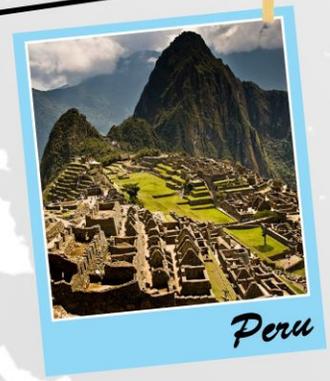
Italy



Africa



India



Peru



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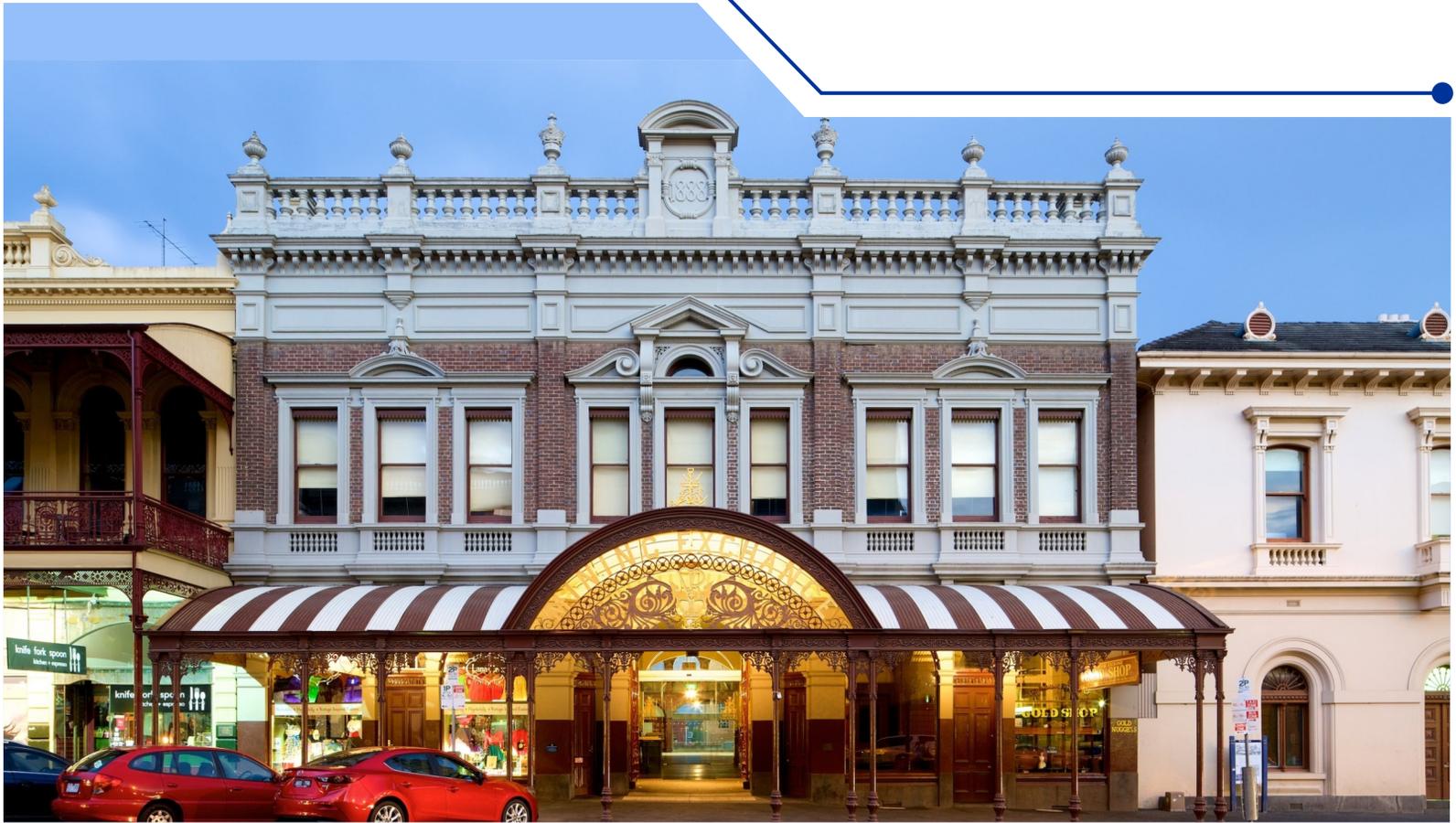
➡ Special coverage on MICE destinations every month

GOLDFIELD

Housing an Array of Golden Amenities to Add Success to Your Event!

Western Australia adorns the increasingly popular MICE destination Goldfield at its south eastern corner. With the legacy of the gold rush still running strong through the magnificent architecture and tree-bordered avenues of the town in today's date, Goldfield, the home to golden amenities for corporate event organizers, is all set to gift your event success galore! You can't help but admire the Victorian and Edwardian goodness scattered at every nook and corner of this region as you take up a self-guided heritage walk post-event. From luxury accommodation to lavish bites and refreshments, Goldfield has in store the best of all that you have wanted your dream meeting venue to furnish you with! So, without further ado, let's dig deep into the point!





Reasons that make Goldfield an irresistible corporate event venue!

Lucrative benefits from The House of Goldfield!

Arranging a corporate event is not as easy as ABC, and not even any closer! To ease your worries and ensure all the aspects are taken care of with great proficiency – Goldfield has a highly skilled dedicated team to listen to your requirements and blend it together to design your event the way you want to.

Design & planning your corporate event

When you choose Goldfield as your event venue, you also sign up for a huge number of added advantages including a professional plan and seamless designing of your event – be it a meeting, conference or any other corporate affair! To add to it, you don't need to brainstorm over risk and time management as well, because team Goldfield gets you covered with it, too.

Lucrative Incentives for corporate event organizers

Another benefit provided by Goldfield is that it offers exciting incentives to group event organizers.

Cutting-edge event technology & audio-visual sourcing

A meeting at Goldfield is bestowed with cutting edge technologies, audio-visual solutions to make sure it attain all over success!

Supreme Supplier Management

Goldfield gathers under one roof the best in business caterers, marquees, photographers, furniture & entertainment to make sure none of your needs go unnoticed.

Luxury Accommodation

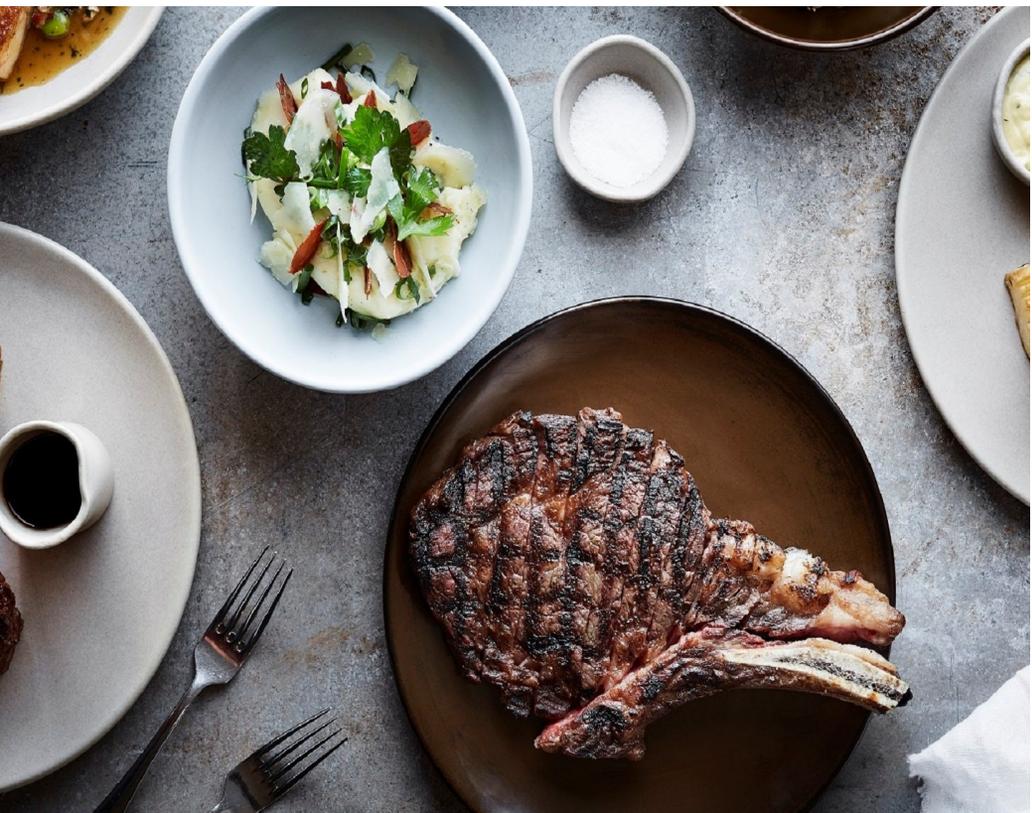
Goldfield provides different types of room donning comfortable bedding to cater to varied needs of the boarders.





Best in class gastronomic experience!

Carrying the pride of housing renowned wineries and excellent restaurants, Goldfield makes up for a foodie's paradise. The chefs serve dishes embracing diverse tastes, influenced by various corners of the continent. Refuel and recharge yourself after your corporate event by stepping in one of the many amazing eateries, cafes or breweries dispersed all over this province. From authentic local cuisines to lip-smacking global dishes, Goldfield has a rich collection of each kind.



Goldfields event spaces

Chinese Gardens, Australian Prospectors & Miners Hall of Fame

Situated in the nature's lap, the Australian Prospectors & Miners' Hall of Fame is a hall of fame that recognises key figures in the history of Australia's mining industry. Established back in 2001 at a site on the Goldfields Highway at Mullingar, outskirts of Kalgoorlie, this stands tall as a venue for customised business meets in Western Australia.

Historic BoulderTown Hall

The widespread Boulder Town Hall built in 1908 carries the aroma of rich history. This widespread hall demonstrates the architectural style that dates back to the prosperous gold rush days. This beautifully preserved hall has pressed tin ceilings and balustrades made up of wrought iron.

Formerly coming to limelight as a theatre for celebrity performances by Eileen Joyce, Dame Nellie Melba and Joan Sutherland, this structure underwent a transformation in the later years to transform into a hall. Let your event be lit with the charisma of this grand old building, radiating the energy and significance of the hall around which the entire Boulder community life used to revolve.





Goldfields Arts Centre, Kalgoorlie

If you are eyeing to host an exhibition, there's hardly a place as perfect as the Golden Arts Centre sitting pretty at Kalgoorlie!

To sum up the goodness of Goldfield in a line, it is best described as a bunch of superlatives threaded together to provide a one-of-a-kind corporate event experience, a potpourri of luxury accommodation, lavish spread and smart event technologies! So, without a second thought, pick Goldfield as your next conference venue and let your experience speak the rest!



Show Highlight

When:
15 October, 2019
Where:
**Marina Bay Sands,
Singapore**

HOTEL REVENUE DISTRIBUTION SUMMIT

HOTEL REVENUE & DISTRIBUTION SUMMIT (HRDS) 2019

The Hotel Revenue & Distribution Summit (HRDS) 2019 will take place on Tuesday, 15 October 2019.

So don't miss this unique chance to meet and network with 200+ hoteliers and learn from inspiring case studies and top-notch panel discussions.

WHAT YOU CAN EXPECT AT THE CONFERENCE

Hear from top brands and thought-leaders such as AccorHotels, Google, Preferred Hotels & Resorts, Simon-Kucher & Partners, STR, Traveloka, TripAdvisor etc. on how they share key solutions and innovations for hotel revenue management and distribution in Asia.

Network with like-minded industry peers from Far East Hospitality, InterContinental Singapore, Marriott International, Meliá Hotels International, Pan Pacific Hotels Group, Radisson Hotel Group, Worldwide Hotel and many more!

Join your industry peers and get your tickets today!



THE HOTEL SHOW



When:
17 - 19 Sep 2019
Where:
Dubai World Trade Centre

30 years ago, the GCC's world-class hotel sector and its unparalleled housekeeping standards as we know it today were nascent. "Communication channels in housekeeping were tedious, training was not given much importance, and staff were not able to communicate well with guests especially international guests", reflects Nizar Ahamed Muthukuni, Assistant Executive Housekeeper at Le Royal Meridien who started his housekeeping career in the Middle East in 1984.

The 55-year-old housekeeping veteran emphasises that events like Middle East Housekeepers League of Champions, set to roll out its third edition during The Hotel Show taking place from 17th to 19th September at Dubai World Trade Centre, is a "morale booster" for housekeeping professionals in the UAE. The competition sponsored by Restonic is also supported by Diversey and Ideal Standard.

"Housekeeping as a profession has grown in terms of technology, training, career growth, and recognition. Today, there are seminars, workshops, awards, competitions available for the housekeeping sector which never happened before". He added that the League does not only motivate housekeepers but also helps spread a good word about the housekeeping fraternity in the UAE.

Flora Creek Deluxe Hotel Apartment bagged the 'Best Housekeeping Team' title last year and will be defending their title this year, giving tough competition to over 50 hotels from across the UAE that have registered for the most widely attended edition of the competition yet.

The competition, which will be one of the highlights at The Hotel Show taking place as a part of the inaugural Middle East Design and Hospitality Week, will see participating teams be judged on skill, speed, spirit, and teamwork while resetting a thoroughly trashed room.

Pamini Hemaprabha, Complex Executive Housekeeper at Mina Seyahi Complex and one of the judges of the competition says, "The Middle East Housekeepers League of Champions is a rewarding and motivating event for housekeeping staff,

or should I say housekeeping heroes in the UAE. It gives them a platform to excel in terms of professionalism, creativity and in cultivating winning spirit amongst healthy competition”.

Lea Ruhimbaccus, Executive Housekeeper at Fairmont Dubai and a judge of the competition says, “Participating in the Housekeeping Challenge boosts the entire housekeeping team's morale; the challenge will help housekeepers to step out of their comfort zone and to further develop a strong rapport with their peers across various properties. It's a fantastic opportunity for housekeeping professionals to showcase their talent and expertise to a broader audience”.

Teams signed up to battle it out in the action-packed 3rd edition of the competition include Address Dubai Mall, Atlantis The Palm, The Fairmont Dubai (2017's champions), Kempinski Hotel Mall of the Emirates, Le Méridien Mina Seyahi Beach Resort & Marina, Marriott Hotel Al Forsan, Marriott Hotel Al Forsan, Rose Rayhaan by Rotana, Rove Downtown, Shangri-La Hotel, Dubai, Swissôtel Al Ghurair.

Yousif Kooheji, General Manager of Middle East Housekeepers League of Champions' headline sponsor Restonic said, “Our decision to participate in the Hotel Show and to sponsor the Housekeepers League of Champions may be the ideal opportunity to test our theory. Having a face to face with customers and collectively experiencing the lively demonstrations, which includes the Restonic products, can be beneficial to all concerned.

Unlike the previous shows, this years' event is a complete departure with some great new ideas. Hopefully the new format will cause a buzz and give us a greater feeling of involvement and hopefully elevate the Restonic brand even more”

Nathan Waugh, Portfolio Director - Hospitality Division says, “Middle East Housekeepers League of Champions sponsored by Restonic has quickly become one of the main highlights at the Hotel Show, and for the hospitality industry in the UAE.

A true testament to the competition's success has to be that many housekeepers across hotels in the UAE now plan their vacation around the competition so that they can participate in it. We are delighted to have received the highest number of registrations for the competition this year. I would like to thank the housekeeping fraternity in the UAE for turning Housekeepers League of Champions into an annual celebration of talent and expertise. A special thank you should also go to the UAE Professional Housekeepers Group; whose consistent support is critical to the competition”.

Register for free today to attend The Hotel Show along with the Leisure Show, INDEX, INDEX Home, Workspace, FIM, and Surface Design Middle East comprising Middle East Design and Hospitality Week 2019.



When:
16-18 October 2019
Where:
**Sands Expo and
Convention Centre,
Singapore**



ITB
ASIA

ITB ASIA 2019

ITB Asia is an annually B2B trade show and convention for the travel industry. It is the premier meeting place for the travel trade industry and a forum for establishing high-quality customer contacts and conducting businesses.

This is where international exhibitors of all sectors within the travel-value chain commerce, and Asia Pacific's leading travel companies and emerging small and medium-sized enterprises meet with top international buyers from the MICE, Leisure, and Corporate Travel markets.

As Asia continues to be a major growth region for the travel and tourism industry worldwide, Asian outbound trips are expected to increase by 6% in 2019.

With Business, Networking and Content as key, the stage at #ITBAsia2019 is set for you to take advantage of the endless opportunities in the Asia travel market. Join the three day B2B trade show and convention to meet with top international buyers from MICE, Leisure and Corporate Travel.

*Trade Visitor passes are valid
for both ITB Asia and MICE
Show Asia



Calendar of Events

30 Aug - 1 Sep

CITE 2019

Guangzhou, China
www.gzlmmice.cn



3 - 4 Sep

QATAR TOURISM & HOLIDAYS EXPO

Doha, Qatar
qthexpo.com



5 Sep

THINC INDONESIA

Bali, Indonesia
www.thincindonesia.com



HOTELIER SUMMIT ASIA

Jakarta, Indonesia
www.ide-global.com



4 - 6 Sep

WORLD AVIATION FESTIVAL

London, U.K.
www.terrapinn.com



4 - 6 Sep

5 Sep

**HOTEL MANAGEMENT
SINGAPORE SUMMIT**

Singapore
www.questevent.com

HOTEL MANAGEMENT
SINGAPORE SUMMIT

5 - 7 Sep

ITE HCMC

Ho Chi Minh City
Vietnam
www.itehcmc.com



**MEETING PLANNERS
RUSSIA**

Moscow, Russia
www.europecongress.com



9 - 10 Sep

**OTDYKH INTERNATIONAL
RUSSIAN TRAVEL
MARKET**

Moscow, Russia
www.tourismexpo.ru



10 - 12 Sep

**6th AFRICA HOTEL &
RESORT EXPANSION
SUMMIT 2019**

Mombasa, Kenya
www.africa.hotelandresortsummit.com



11 - 12 Sep

11 - 13 Sep

**TBEX NORTH
AMERICA**

Billings, Montana
tbexcon.com



10 - 12 Sep

IMEX AMERICA

Las Vegas, USA
www.imexamerica.com



11 - 13 Sep

**SEA TRADE CRUISE
EUROPE**

Hamburg, Germany
www.seatrade-europe.com



SAHIC

Quito, Ecuador
www.sahic.com



16 - 17 Sep

The Hotel Show Dubai

Dubai, UAE
www.thehotelshow.com



17 - 19 Sep

17 - 19 Sep

The Leisure Show

Dubai, UAE

www.theleisureshow.com



18 - 20 Sep

PATA TRAVEL MART

Nur Sultana, Kazakshtan

www.pata.org/ptm/



**AMUSEMENT &
ATTRACTION PARKS
EXPO (TAAPE 2019)**

Thailand, Bangkok

www.taape.cn



19 - 21 Sep

WORLD ROUTES

Adeleide, Australia

www.routesonline.com

[/events/204/world-routes-2019](http://www.routesonline.com/events/204/world-routes-2019)



21 - 24 Sep

**THE LODGING
CONFERENCE**

Phoenix, Arizona

www.lodgingconference.com



23 - 26 Sep

23 - 24 Sep

**3rd ANNUAL GLOBAL
HOTELS & RESORT**

Ho Chi Minh City, Vietnam
bricsaconsulting.com
/event/3rd-annual-
global-hotels-resorts



24 - 26 Sep

**IT&CMA AND
CTW ASIA-PACIFIC**

Bangkok, Thailand
itcma.com



27 Sep

**Hotel Management
Summit Asia 2019**

Hong Kong
www.questexevent.com/
hotelmanagementsummit



**UZAKROTA SUMMIT
LONDON**

London, U.K.
www.uzakrota.com
/europeansummit19



27 Sep

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