

MICE

Travel Advisor

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Future Of Indoor
Navigation At
Event Venues

BEACONS

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Dear Readers,

In this year, we are seeing certain changes in the global MICE industry. There is a global price increase for both hotel (4%) and aviation (3%) in tariffs. Now the budget for business trips or organizing an event or conference is increasing by about 5%. For this, event planners are looking for a cheap but innovate way to host an event. In this issue, we are highlighting on modern trends. Most of the cruise lines are offering best meeting opportunities at cruise that can set you on a new course at an affordable price. Another new trend is using updated technology. BEACONS-Indoor Positioning And Indoor Navigation Technology using in airports, hotels, and convention centers. This is one of the futuristic tools to connect and interact with the attendees and guests.

In terms of MICE market, China dominates now in global business travel and Global Business Travel Association (GBTA) expects that in future it will continue. Europe and the United States are also flourishing. Canada, Italy, Moscow, and Madrid have secured top position in the list of best MICE destination. For this, we chose to focus on Montreal, one of the popular commercial American cities and Bolzano, a quaint Italian city bringing millions from MICE market.

Modern architectural design, easily accessible from airports, and boasting latest technologies- most of the European convention centers can host every type of event. Most of the meeting planners are taking greater care in creating green meetings and events, efforts which originate with green venues. Portugal's Estoril Congress Center supports sustainable practices. This venue is the only space certified as a "Green Venue in Portugal" (EarthCheck Gold Certification) for its promise to deliver sustainable business practices.

Editor-In-Chief

Mr. Anup Kumar Keshan

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Cover Story

Meetings on Cruises

A smooth sailing
for meetings
and conventions



About 28.2 million travellers embarked on a cruise journey in 2018 as per Cruise Lines International Association (CLIA). This number is set to sail to 30 million in 2019. CLIA is the world's largest cruise industry trade association represented in North and South America, Europe, Asia and Australia. A total of 272 CLIA-member cruise ships would be operating by June 2019. Business meetings and conferences are integral to the cruise industry and they are gaining traction over the years. CLIA covers more than 95 per cent of global cruise capacity.

Venue selection has become more creative and adventurous as guests want to step out of the usual convention venues. Meetings on the cruises offer an innovative way to enhance the experience of the attendees. Ship-based events are less costly than land ones. Cruises are ideal for team building activities as they create a sense of camaraderie. Here are some cruises that offer meeting venues for successful business networking.

Carnival Cruise

Carnival Cruise can accommodate groups ranging in size from 16 to 3,500 for various conventions and conferences. It provides multitudinal meeting space, accommodation, audio-visual equipment, onboard meals, 24-hour room service and onboard activities.

Event organisers have a choice of 3- to 7-day or longer programmes. Their popular destinations include Europe, Canada, Alaska, The Bahamas, Caribbean, Hawaii, Mexican Riviera, Bermuda and New England.

Live entertainment and sumptuous dining options add value to the meetings on the Carnival Cruise. Their Charters, Meetings and Incentives team keeps an eye on minute details to deliver successful culmination of the events – training, product launch, conference and more. Team-building activities can be initiated in Sports Square or Water Works. Their Main Show Lounge is ideal for a general session or an impressive award ceremony.



Royal Caribbean International ships have customisable venues for groups of all sizes. Their main theatre can accommodate groups ranging from 25 to 1,394. On Oasis or Quantum Class ship, guests can attend events in Boardwalk, Central Park, or the Solarium. Their conference centre rooms can accommodate 18 to 400 guests. Studio B stadium can seat up to 875 seats while the lounges can accommodate groups from 24 to 554.

They provide complimentary AV and production equipment that is required for a meeting or a presentation. They have high tech apparatus including video walls, wall mount screens, touch-screen wayfinding signage, wireless or wapel microphones and others.



Royal Caribbean International



Norwegian Cruise

Their award-winning fleet is built to provide freedom and flexibility to meeting groups ranging from small to a large crowd. They have advance equipment including Wi-Fi and audio-visual capabilities to cover every event. Their onboard theatres can seat groups ranging from 600 to 1,000 people in absolute comfort. Group functions can be held in public rooms or private suites.

After business, guests can engage in various onboard activities such as basketball, volleyball, dodgeball, zipline or other high-energy fitness class or sports. Networking can be extended to sharing cocktails and conversations at their various bars and lounges. After a day of hectic meetings, the guests can indulge in live music, casino games, comedy club and other shows.

MSC Cruise owns one of the most comfortable and green cruise fleets. Its interiors are designed by award-winning Italian design studio De Jorio Design International. They have about 160 itineraries per year. They offer complete business facilities including a team with expertise in marketing, planning and logistics to deliver successful meetings.

The pre- and post-meeting engagement features modern sports, fitness and spa treatment facilities. They provide customisation of visible materials, itineraries, on-board materials and gifts.

MSC Cruises



Cruises offer modern facilities to make an event successful, at costs much less than that of the land venues. All types of events — annual meetings, sales congresses, board meetings, summits, product launches and others can be held on ships. Spectacular views, multiple ports, shore excursions and other enrichment programmes make meetings on cruises a memorable one.

It is often said that if one fixes one's course on the stars, one can navigate any storm. Navigating through large spaces in the malls, venues, airports and convention centres is no less an ordeal, which can be successfully cruised through, with guidance from beacons.

While the Global Positioning System (GPS) helps to understand ones' outdoor co-ordinates, these do not work efficiently indoors. It is here that the Indoor Positioning And Indoor Navigation (IPIN) technology comes in. Several hospitals, campuses, airports and meeting venues are using beacons to help the attendees in indoor positioning and indoor navigation. There are three things involved in IPIN — beacons that broadcast signals to smartphones, dynamic positioning system and apps.

There are two types of beacon implementations: point-based and grid-based beacon deployment.



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BEACONS



Point-Based Beacon Deployment

In this deployment, beacons are installed at specific locations or points of interests where the organisers want to interact with the attendees or the customers. It is used for displaying information, playing ads at entrances, shelves, exhibits and so on. However, since the interactions are dependent on a single beacon, any malfunctioning will lead the people astray.

Grid-Based Beacon Deployment

In grid-based deployment, multiple beacons are placed across the entire coverage area. The number of beacons required depends on the area of the venue, space or room and the number of obstacles during signal transfer. For example, about 2,000 battery-powered beacons were installed in Gatwick airport to provide reliable indoor blue dot navigation. The battery-powered beacons kept the costs and the deployment time low. The Zürich main train station uses about 1200 beacons across its 175,000 sqm area to guide the passengers. Tom Jobim International Airport in Brazil installed 3,000 beacons for indoor wayfinding.

Types of Beacons

Beacons for indoor navigation are based on the Bluetooth Low Energy (BLE) technology. Bluetooth beacons are small radio transmitters sending signals in interior spaces. They can be installed easily, and are cost effective. They can be accurate up to 1 m. Beacons can be used for both client-based as well as server-based applications. In client-based positioning, the smartphone or the mobile device receives Bluetooth signals from beacons which are installed in the indoor spaces. The phone displays the positioning data. The signals can be transferred from a mobile phone to the central data hub as well. The range of client-based system can be up to 30 m.

In server-based positioning, the beacon sends the BLE signals to the nodes installed in the building. They process the data and send it to the central data hub via Wi-Fi or Ethernet. The range of server-based system can be up to 75 m.

The client-based procedure (up to 1-3 m) is more accurate than that of server-based procedure (up to 8 m) though the latter has a wider range.

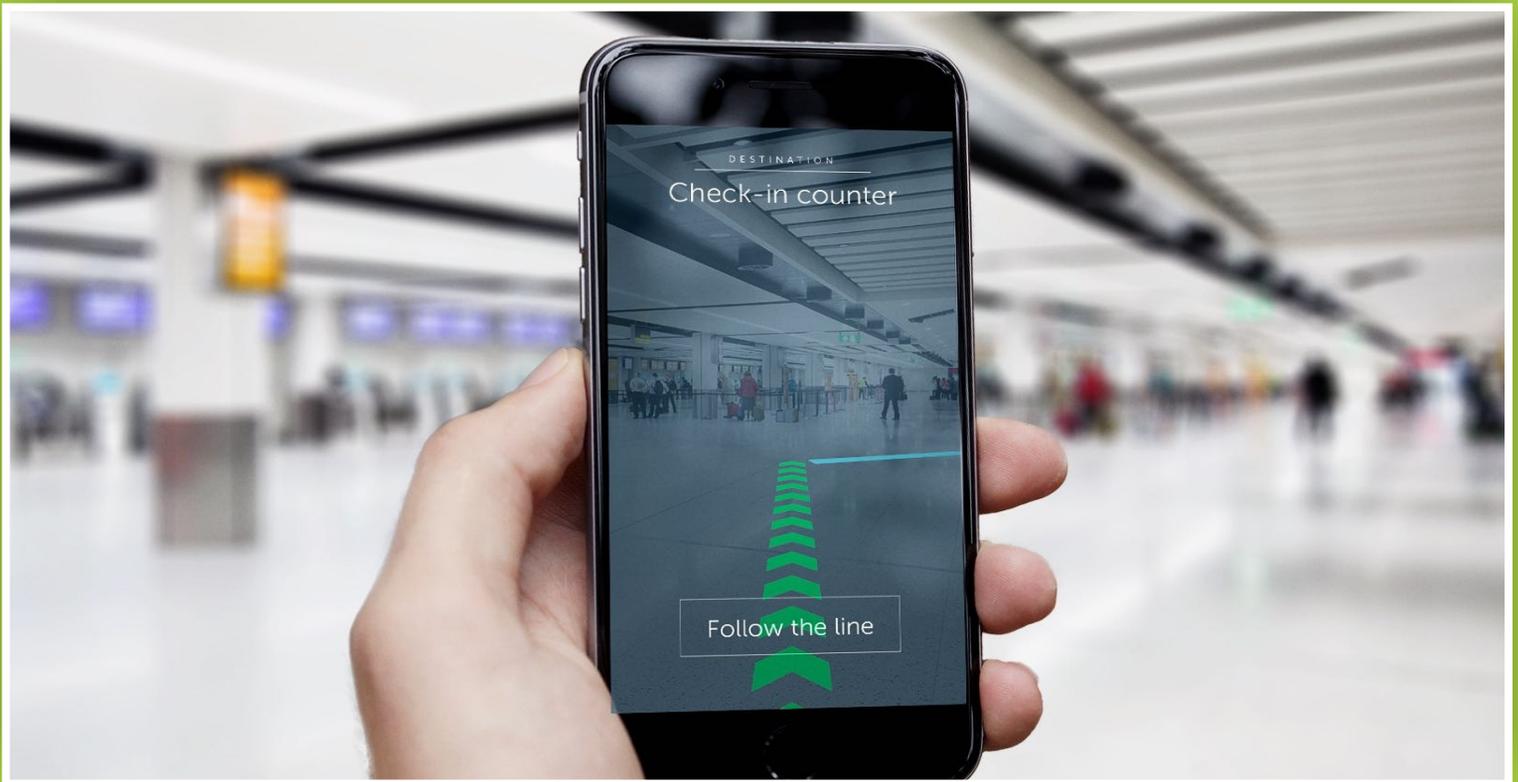
Beacons run on batteries or can draw energy from a domestic electrical system. If beacons have integrated motion sensor, they can save energy by switching on and off when required. There are different objects in venues, rooms, or buildings that can attenuate the signals from the beacons. While wood, synthetic materials and glass have low attenuation properties; brick and marble have moderate attenuation properties. Plaster, concrete, metal, humans have high to extreme high attenuation properties.

The two prominent beacon types are iBeacon (Apple) and Eddystone (Google). Introduced in 2013, iBeacons became very popular and they require an external database or an app to operate. They transmit a unique ID which can be received and interpreted on all devices which support BLE.

Google introduced Eddystone in 2015. They can transmit a unique ID, a URL and sensor data but mobile phones do not require a special app to receive that.

MICE travellers will find indoor wayfinding through beacons in several airports and convention centres. Here is one of the case uses.





Case Use - The Mobile World Congress

Beacons make indoor navigation in the convention centres and venues from one point to another seamless. It identifies the position of the user and the other person or booth, and the shortest route in between.

Annually, more than 1,000 events are held at the Fira Barcelona Gran Via. The Mobile World Congress (MWC) is the world's largest congregation for the mobile industry and it is held at Fira Barcelona Gran Via which has eight exhibition halls spread over 240,000 sqm. With over 100,000 attendees, MWC is one of the largest events in this convention centre. Given the size of the centre, indoor wayfinding becomes critical.

MapsIndoors by MapsPeople is a provider of digital indoor navigation solution facilitating turn-by-turn navigation. MapsPeople developed official MWC 2018 app for the MWC indoor wayfinding. With the help of beacons and the MWC 2018 app, Mobile World Congress helped its attendees find their way without hassles. Attendees also received personalised notifications, offers and coupons.

Some of the events that have used beacons for navigation are The North American (Detroit) Auto Show and the Panorama Berlin. Various meeting venues like Viridian Convention Center, San Diego Convention Center, Gaylord Conference Center and Hotels and others have installed beacons for indoor wayfinding.

Beacons are set to transmit signals into the future and fixing one's course at them will help MICE attendees to steer through every meeting venue.

Venue Check

Montreal

a premiere destination for commercial pursuits



Montreal is a top city in North America considering the number of international conferences. It has the second-highest number of consulates and is one of the three UN cities in North America. The green city is ideal for career advancements as it has a thriving multicultural fabric and a growing sports scene.

Choose Montreal to create a solid network as it is one of the world's eight headquarter cities for UN specialised agencies. In 1994, the International Civil Aviation Organization (ICAO) was created by the UN and headquartered here, after which 65 other international organisation followed.

Montreal is a boiling pot for booming aerospace, life science, culture and communications, environment and sustainable development, education, design and the Francophonie industry.

It is also the civil aviation world capital and it houses the headquarters of International Civil Aviation Organisation (ICAO), International Air Transport Association (IATA), Airports Council International (ACI), among others.

It is just 90 minutes from New York City by plane and 1 hour 45 minutes from Washington. There are 100 languages spoken. 60% of the total population is bilingual and 29% trilingual.



Pivotal location : Businesses and international organisations can majorly benefit from the area's prime location. Montreal is located at the crossroads of Europe and North America and has superior quality of transportation, infrastructure and visitor facilities.

The two international airports are closely placed from the downtown and are known to serve 130 destinations worldwide. Montreal serves as an ideal environment for international events, conferences, trade affairs and consulate delegations.

The city has highly skilled, multilingual workforce and offers everything that one needs to build, develop and retain. It has an exceptional quality of life and ranks third-highest in terms of population density followed by Boston and New York.

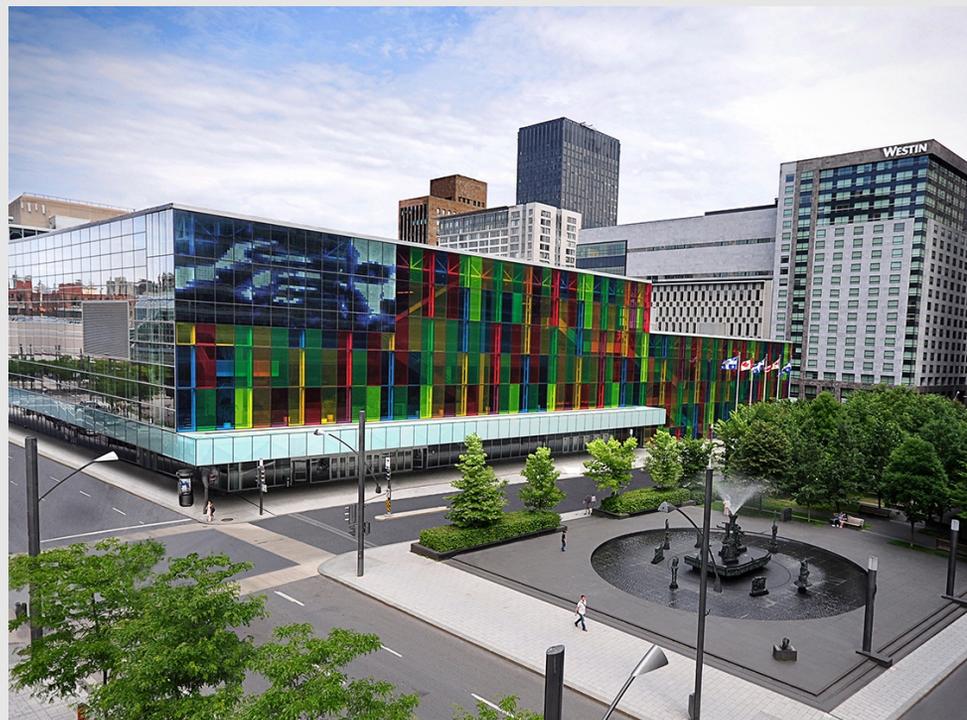
Palais des congrès de Montréal: Modern, sophisticated and flexible — the Palais des congrès de Montreal has been excellently hosting conventions, exhibitions and other events since 1983. The centre actively contributes to the city's international reputation and economy.

It has welcomed more than 16 million people and held more than 6000 events. Some of the personalised items offered are unique designs, green event packages and award-winning technologies along with reputable customer service.

In the year 2015, it was shortlisted for the title of World's Best Congress Centre and had also received Quality Standards gold certified by the International Association of Convention Centres.

There is a full lineup of technological services like Wi-Fi, mobile app, digital displays, audio response system, e-commerce portal that will boost the business event to a new height.

The spaces at Palais can easily adapt to all types of events. There are 113 rooms and spaces, reception spaces, VIP rooms, located at heart of the city. It is easily accessible by all public transport. There is also a probability for outdoor event between May and October that will make it unforgettable. From the Terrasse du Palais which has partial covering and an air-conditioned/heated marquee, one can get an amazing panoramic view of the Saint Lawrence River and the Jacques-Cartier Bridge.



Where to stay?

Hotel Gault – It is situated just minutes away from the convention centre and Victoria Square and has 30 exceptional suites to offer relaxation after a day of hectic burnout at work. The hotel features a contemporary décor along with refined services and a magnificent 19th century façade.

Hotel Gouverneur –Visitors can enjoy city festivals, shopping and attractions post business meetings in the heart of the Latin Quarter. Its 353 rooms offer comfort at exceptional prices along with other club options.

Hotel Nelligan- Its luxurious amenities, lavish rooms and suites are a fair reflection of polished urban living. It has classic stone walls which are a century old. Guests can get an immersive experience here.



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ROYAL CARIBBEAN INTERNATIONAL GRABS MICE CONCLAVE AWARDS FOR 2019



Royal Caribbean International has been honoured as the 'Best Venue for MICE' under the category 'Best Incentive Packages and Facilities Provided' in a ceremony held during the MICE Conclave 2019. The three-day conclave took place from 13-15 March 2019 at Sheraton Grand Bengaluru Whitefield Hotel & Convention Centre, Bengaluru, and witnessed the presence of renowned industry leaders, experts, professionals, and influencers in the domains of tourism, hospitality, and technology from across the globe. Additionally, the convention recognized and celebrated the giants and leading players in the corporate travel and tourism industry with MICE Awards 2019.

Royal Caribbean International's top-notch short cruise portfolio of 3-7 night cruises to world class destinations for the ultimate corporate outing for team-members and business partners alike garnered immense 17 MICE Travel Advisor

appreciation from the attendees, winning accolades under the 'Best Incentive Packages and Facilities' category of the prestigious Aces of Corporate Travel (ACT) Award.

KUALA LUMPUR CONVENTION CENTRE'S JOURNEY TO #BALANCEFORBETTER

Over 50 of the Kuala Lumpur Convention Centre's (the Centre) team members dressed in purple, white and green (2019 IWD colours) enjoyed a walk around the lush 50-acre Kuala Lumpur City Centre (KLCC) park to mark the recent International Women's Day (IWD). The stroll was followed by a

casual high tea for team members to mingle, bond and celebrate the occasion. The Centre focused on being loud and proud on this special day and themed their activities, including specially crafted food and beverage and décor, to match the 2019 IWD theme.

MICE Bites





GRAND HYATT BOLGATTY BETS BIG ON MICE & LEISURE BUSINESS TO STIMULATE GROWTH

Grand Hyatt Kochi Bolgatty (GHB) is betting big on MICE and leisure business. Mausham Bhattacharjee, Director (Sales & Marketing), GHB said that Kerala's negative perception post floods have started fading, witnessing an encouraging trend in tourist arrivals. This has reflected in their room occupancy growth during Jan-Feb-March period, touching 65 per cent as coupled with a rise in the convention business. To cash in on the emerging scenario, the company is looking at increasing the footfalls. The introduction of more domestic flights, direct air connectivity to Tel Aviv from Kochi, rise in the periodicity of tourist travel would help achieve the objective.

GET GLOBAL WINS NSW MEA 'EXHIBITION OF THE YEAR' AWARD FOR SECOND YEAR IN A ROW

Get Global once again crowned the winner of the hotly contested category 'Exhibition of the Year', at the NSW Meetings & Events Australia (MEA) 2018 Industry Awards. Get Global took out the state MEA win for 'Exhibition of the Year' after demonstrating how the show is setting new benchmarks for the business events industry. Gary Bender and Donna Kessler, Co-Founders and Directors of Get Global, said the win demonstrates the industry's thirst for new and different ways of doing business. Get Global provides event and incentive organisers with an opportunity to meet with new exhibitors from around the world, network with peers, share knowledge and do business, all conveniently on one day.

MICE APPOINTMENTS

Nicholas Northam appointed as new Executive Vice President – International



Make Venues Woodland Grange has welcomed Mark Thurman as its new General Manager (GM). The announcement follows the successful launch of the Make Venues, and forms part of the management team's ambitious plans for the business. Mark Thurman brings with him a wealth of operations experience. He joins the team from the Casa Hotel in Chesterfield where he served most recently as its General Manager. Previous employers also include Hallmark Hotels and Q Hotels.

Remus Visan appointed new General Director of Go Travel-SunMedair Group

Remus Visan has been appointed as new general director of Go Travel-SunMedair Group. The move aims to transform Go Travel into the biggest tourism company in Romania. Go Travel has invested strongly in technology, from ERP solutions and self-booking tools for complete tourist services to increasing retail capacity and online presence.



Nicholas Northam appointed as new Executive Vice President – International



Nicholas Northam, the current Managing Director for the UK at Interstate Hotels & Resorts, has been appointed as its new Executive Vice President – International. He now takes responsibility for all of Europe and Russia/CIS including the offices in the UK, Amsterdam and Moscow.

Spotlight On

Capital city of South Tyrol, Bolzano, also known as Bozen, offers an incredible cultural & artistic conglomeration of Italian and Germanic influences in its appetizing, delicious and special food, gorgeous architecture and astonishing

natural landscape. This serene city has a plethora of conference centres and luxurious hotels, offering high standard of meeting and accommodation facilities with a wide network of international railway and road connections.

BOLZANO

Bilingual City with multi-functional Convention Centers



Gateway to Dolomites

With a population of just over 105,000, Bolzano is the largest city in Italian Alps. Bolzano has witnessed ancient pre-historic human settlements and influences from various ruling empires including the Bavarians, Roman Empire and Holy Roman Empire. Now, this metropolis serves as a cultural and commercial link between northern and southern Europe. Thus, Bolzano is the perfect base for international and national conventions and conferences.



Place where business resonates

Major Convention Centers

EURAC Convention Center

EURAC Convention Center is located in the heart of the virgin Dolomite Mountain Ranges. This eco-space building was designed to minimise the ecological impact of all national and international-based events held at the centre. EURAC Convention Center can be reached from all the major hotels located in the city centre by foot and it is easily accessible by eco-friendly public transport. As a green meeting organiser, the EURAC Convention Center is committed to responsible use of natural resources for the goodness of the environment.

Fiera Bolzano

Fiera Bolzano serves as the best meeting point for most of the companies, due to its location in the

bilingual region. It attracts more than 3,000 exhibitors and 230,000 visitors from all over Europe every year. This convention centre meets the expectations of its clients with attention to absolute precision.

Castel Mareccio

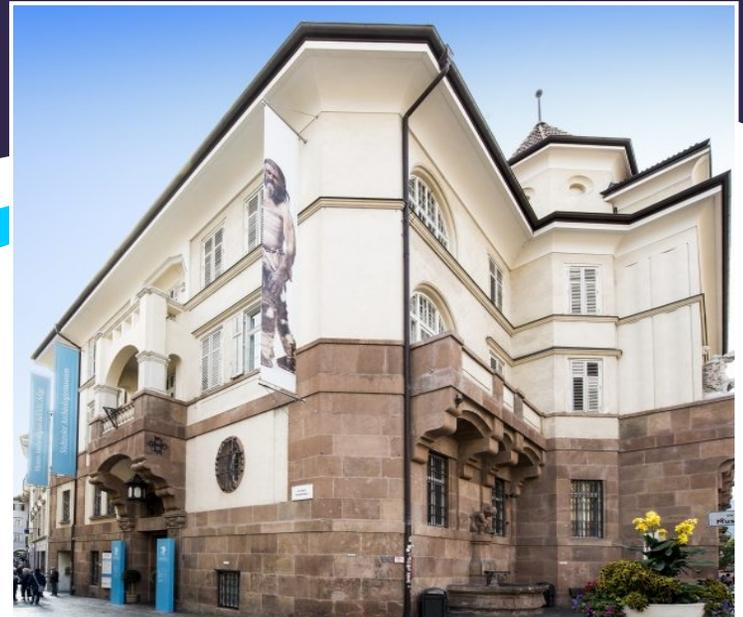
Castel Mareccio is a historical landmark, surrounded by a wide vineyard and a great panorama on the Mt. Catinaccio. The castle dates back to 12th century. Its oldest tower was built in 1194 AD by Berthold von Maresch. Castel Mareccio is now the site for hosting trade fairs, musical concerts, weddings and various other events or meetings. From the historic town of Bolzano, capital city of the province of South Tyrol, or Piazza della Vittoria square (parking space), it is accessible within a few minutes.



Tourist Delights in Bolzano

Bolzano offers its tourists fantastic pine location and wonderful mountain landscape. Bolzano has an extensive history of early settlements. It has a variety of dramatic medieval churches and antique castles. The countryside lends itself to those who love to

walk, climb and cycle. Now the whole area is covered with various trails and nature walks. After a busy schedule of work, if you want to rejuvenate in the mountains, escape to Bolzano's popular tourists' places.



Funivia del Renon: A better way to see the city and the stunning Alpine countryside is a cable car ride. The Renon cable car travels from the centre of Bolzano, up to the mountain commune of Soprabolzano. With a total length of 4,541 m, Renon cable car soars over the lush green forests and stunning landscapes. The journey time takes approximately 11 minutes.

South Tyrol Museum of Archaeology

South Tyrol Museum of Archaeology is a must-visit

place in Bolzano. As the premier museum in the city, this institution has some incredible displays. Located to the left of the historic town centre, South Tyrol Museum of Archaeology is within walking distance to the main sites of Bolzano. The main attraction of this museum is undoubtedly Frozen Fritz or Otzi. He is a 5,300 year old corpse that was found frozen in the Alps Mountain Range. You can see here a series of displays and exhibitions centered on the phenomenon. It also projects how this region of the Alps would have looked thousands of years ago.



Piazza Walther: Piazza Walther is one of the most beautiful parts of the city. This square contains several important monuments and historical buildings. On the southern corner of the square is the magnificent Duomo di Bolzano and in the centre of the square is a beautiful ornate fountain. Roadside markets are often held within the square and a series of small stalls are usually set up against the shops. Aside the stunning architecture and historical buildings, Piazza Walther also has numerous cafes and bistros where you can enjoy a relaxing drink or a sumptuous Italian traditional or European meal.

Puez-Geisler Nature Park: Puez-Geisler Nature Park is located approximately one hour drive to the north east of Bolzano. Designated as a protected area in 1978, Puez-Geisler Nature Park features two major



mountains – Puez and Odle. You can find a plethora of hiking and climbing opportunities and for anyone who loves the outdoor; this nature park will simply delight. For typical Alpine scenery, beautiful mountainside pastures and forests that hug the slopes are the best place.

Castel Roncolo: Located high above the city in the mountains, the Castel Roncolo is an impressive structure that has stood tall since the 13th century. Throughout the history of the castle, its ownership has transferred from various ruling empires including the Hapsburgs. When entering the castle grounds, tourists are offered unbelievable views of the surrounding countryside and mountains. Inside this historical structure, there is a myriad of beautiful 14th and 15th century frescos depicting medieval life.

Messner Mountain Museum: In the south western part of Bolzano set apart from the city, Messner Mountain Museum stands proudly on the side of the mountains. This museum is actually housed within the Firmian Caste and this structure is presented in a remarkable condition despite its old age. Within the museum is a plethora of stunning displays, artifacts and relics relating to mountainside life within the Tyrol region. The main aim of the museum is to educate people about the relationship

man has with the Dolomite Mountain Range including a history of mountaineering and Alpine tourism.

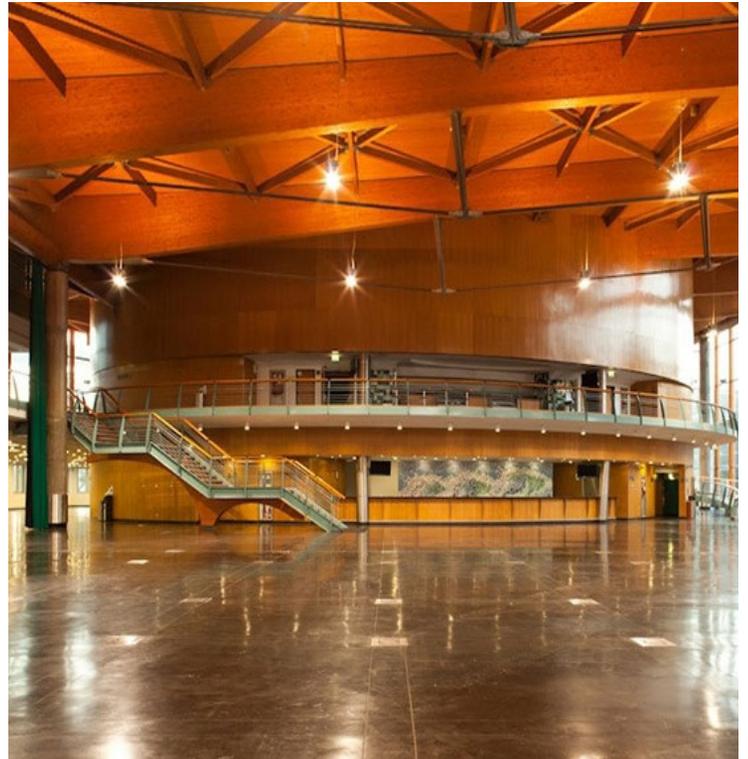
Bolzano mesmerizes its tourists coming from all over the world. This city combines both Northern European and Mediterranean culture making an artistic treasure. For centuries, Bolzano has been the privileged centre of commercial exchanges between Italy and Germany.



Portugal's Green MICE Venue

ESTORIL CONGRESS CENTER

Estoril is popular for luxurious hotels, towered villas and ostentatious old Second World War era casinos. This city maintains its washed-out grandeur with a fashionable cosmopolitan playground with Europe's largest casino, tennis courts, some of Europe's finest golf courses, an automobile race track that has held Formula One Grand Prix races and an attractive sandy beach. All of these make Estoril a favourable place for leisure and MICE travellers. Estoril has built a wide variety of spaces for congresses, conventions, events and incentive travel activities. Estoril Congress Center is one of those serving the global MICE industry for more than a decade with its upscale services.



Portugal's only certified Green Venue



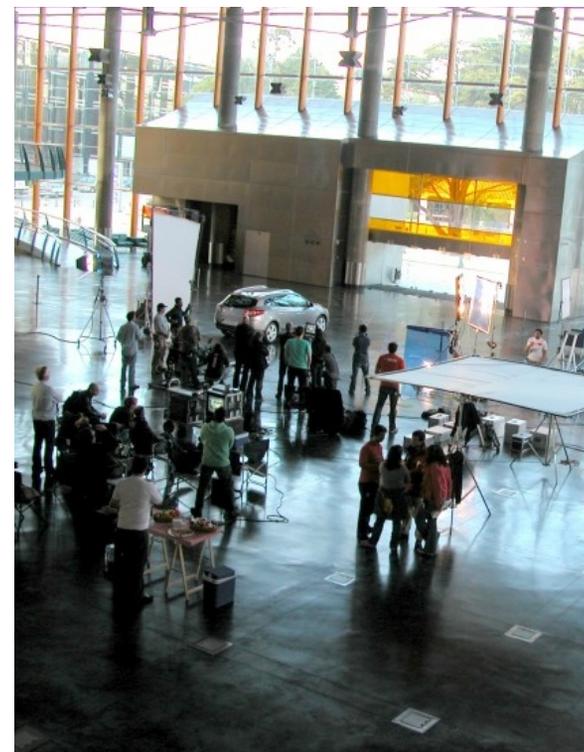
Estoril Congress Center was opened in 2001. It is the winner of “Excellency in Innovation and Architecture Quality Prize” and “Best Tourism Development” award. Estoril Congress Center is located at a very prominent tourist site known as the Estoril Coast, next to the famous Casino. Located just 25 km away from Lisbon airport, this convention and exhibition centre is the only space certified as a “Green Venue in Portugal” (EarthCheck Gold Certification) for its promise to deliver sustainable business practices.

Incredible Design

Estoril Congress Center has been designed with all contemporary architectural delights and offers to host a great majority of events and exhibitions. The usage of modern updated technologies helps to adapt as per the specific requirements of the clients and the concurrent hosting of multiple activities. Its unique architectural symbiosis between high glass walls of the exterior, wooden and steel beams and natural light makes this area the most striking space for all industry leaders.

●Areas and Capacity

- Auditorium capacity: Up to 573 people
- Exhibition centre area: 6,500 m²
- Capacity of 20 break-out rooms: 40 to 400 people
- Terrace area: 225 m²



Walk, Relax and Sleep

After busy schedule, you have lot of opportunities to unwind. Estoril has a diverse selection of sights and activities; these include glorious beaches, championship grade golf courses and historic towns to explore. From Estoril, you can have a short walk to the striking fishing town of Cascais, while to the north are the scenic hills of the Serra de Sintra and the pretty town of Sintra. Most of the delightful beaches are overlooked by elegant villas and palaces like the Côte d'Azur, with walkways by the sea, esplanades and a wide range of lively, cosmopolitan bars. You can also hire yachts and dinghies or take a sailing tour of the coast, enjoying the scenery from a charming new outlook. The sea areas of Estoril are perfect for surfing, windsurfing, kite surfing and body boarding.



Palacio Estoril Hotel Golf & Spa

It is a 5-star hotel offering lavish interiors set in lush gardens with a golf course. Just 200 m from the Estoril Congress Center and the Atlantic Ocean, it has 4 dining outlets and an Asian-inspired spa. The rooms at Palácio Estoril Hotel Golf & Spa are spacious and warmly decorated.

Estoril7

Estoril7 is an apartment-hotel situated just a short drive away from the popular seaside towns of Estoril and Cascais. It offers elegant accommodation with colourful and modernly-decorated units along with garden view.

InterContinental Estoril

Set in front of the Atlantic Ocean, the luxurious 5-star Intercontinental Estoril features an outdoor swimming pool, indoor pool and a fitness centre. The property includes a restaurant and is 1 km from Estoril Casino.

Vila Gale Estoril

Situated on Estoril's coast, guests of Vila Galé Estoril can visit Tamariz beach, just a 2-minute walk away. The hotel's outdoor pool offers views of Cascais Bay and the Atlantic Ocean. Guests can indulge in rich cuisine at the Restaurant Inevitável, which serves traditional Portuguese dishes and wines. Afterwards, a cool drink awaits guests at the Royal Bar. Those looking for pure relaxation after a busy meeting schedule can pay a visit to the health club's hot tub, Turkish bath or treat themselves to a professional spa massage.



Connectivity

Estoril Congress Center is located just 20-minute drive from Lisbon airport through the motorway (A5). But if you wish to check out the city and surroundings, you can take a 10-minute taxi drive up to Cais do Sodré Train station, board to Cascais bounded train and enjoy an excellent 25-minute view of the Tagus River and the Estoril Coast. Then take just a 3-minute walk through Estoril Casino Gardens towards the Estoril Congress Center.

“IMEX in Frankfurt is truly a global gathering of the MICE industry – bringing together 14,000 senior industry professionals each May to meet, do business and advance the sector. The show is a melting pot of ideas, connections and shared experiences that can only happen when meeting face to face. IMEX constantly seeks to innovate and deliver fresh and surprising content at each show – and this year's IMEX in Frankfurt is no exception,” Carina Bauer, CEO of the IMEX Group.

With 3,500 exhibitors from over 150 countries, buyers can get stuck into some serious business. New exhibitors confirmed so far include Mallorca Tourist Board, Associated Luxury Hotels, the Faroe Islands, Pacific World Congresses & Exhibitions and Nobu Hotels. Jordan Tourism Board, Hilton International, Evintra, Ministry of Culture and Tourism, Azerbaijan and H-Hotels are among the exhibitors who have an increased presence at the show this year.

Exhibitor announcements

New Leonardo hotel openings in Frankfurt and Zurich, the launch of a new tall ship for Sea Cloud Cruises, Kuala Lumpur Convention Centre's Economic Impact Study results, Peninsula Hotels' new Global Art Programme plus the launch of new exclusive experiences for Eurostar clients are just a few of the updates buyers will hear when talking business with exhibitors. More than 10 organisations also plan to make news announcements during IMEX including: SITE, Airport Authority Hong Kong, European Cities Marketing and Thailand.

New Discovery Zone – powered by imagination

Imagination is IMEX's Talking Point for this year and the theme informs content throughout the show, bringing with it a range of exciting new experiences, exhibitors and educational events. Imagination powers the show's new Discovery Zone, which is set to showcase the latest in experiential concepts and event technology. This specially curated area will be packed with education and experiences to fire up the imagination of event planners and exhibitors alike, helping them to question the conventional and explore fresh approaches.

IMEX Frankfurt

When :
21 -23 May 2019

Where :
Frankfurt



A talking robot, holographic show and 360degree photography booth plus an interactive art mural are among some of the surprises in store. Attendees can explore the great outdoors while dining indoors at the show's food court, they can also kick back with table football, table tennis and other games for some purposeful rest and relaxation.

Edu Monday launches with keynote

Learning opportunities are core to IMEX in Frankfurt, beginning with EduMonday, an afternoon of free professional education taking place the day before the show on Monday 20 May. Anne Kjaer Riechert, Co-founder & Managing Director of ReDI School of Digital Integration, launches EduMonday with her keynote at She Means Business, a conference created in partnership with twtagungswirtschaft. After this attendees can stay and be part of She Means Business, celebrating the role of women in the events industry or mix and match from a programme of 20 general sessions designed around professional or personal development.

For the first time, MPI (Meeting Professionals International, Strategic Partners to IMEX America) will also be offering high level education sessions during EduMonday: event marketing; risk management and inclusivity. Erwin Steijlen, who was a huge hit at MPI's recent European Meetings and Events Conference (EMEC) will also bring his show-stopping presentation on "The Power of Music" to IMEX.

Event professionals from all sectors and all levels can explore topics and trends via a number of dedicated events during EduMonday, all specifically curated for various audiences. Association professionals from around the world are invited to Association Day & Evening, to share best practice and connect with peers. ASAE, ICCA and MCI have all collaborated with IMEX to create a topical and interactive programme, delivering three Learning Labs covering Leadership, Imagination and Knowledge. The Agency Directors Forum is a strategic exchange for small to mid-size meetings and events agencies focusing on People & Talent Management, Keeping your Leadership Skills Smart, Technology for your Business and Diversity, Collaboration, Transformation. There's also education and networking exclusively for corporate/in-house meeting and event executives at Exclusively Corporate which includes speakers from the International Olympic Committee, Barclays, Cisco, Microsoft and KPMG.

Young planners learn 'how to put the roar into their career'

Young professionals will learn 'how to put the roar into their career' in Living life with a purpose, a session that's part of Rising Talent, personal development education designed for planners under 35 years.

how to develop leadership qualities, networking and career advancement strategies, and also The impact of associations and their conferences on destinations detailing the importance of legacy.

Explore social learning, food waste & emotional engagement

With over 250 complimentary learning sessions in both English and German taking place on EduMonday and throughout the three days of the show, there's no shortage of opportunities to update industry knowledge and contacts. Sessions focus on hot topics and are designed across 10 tracks, including business skills, creative learning, research and trends, sustainability and health and wellbeing.

New for this year is the Red Lab where experts from outside the events sector will deliver fresh and imaginative perspectives in sessions such as Social learning: Connect. Share. Learn from game based learning platform and What a waste! Finding solutions for world problems using co-creation – a session delivered by Laure Berment from Too Good To Go, the world's number one app for fighting food waste.

The importance of mindfulness in talent management will be presented by Jan Esswein, one-time monk and now Germany's most widely-read author on the subject of mindfulness. Emotional engagement in event design is explored by experts including James Morgan, Founder of Event Tech Lab. There's also a brand new Event Innovation Lab, by EventManagerblog.com – an immersive event planning training workshop aimed at high-performance agencies and corporate event teams.



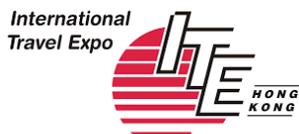
ITE Hong Kong 2019

When :

13 -16 June 2019

Where :

Hong Kong Convention
& Exhibition Centre



香港國際旅遊展

Successfully combine a Trade and a FIT fair, ITE provides exhibitors one platform for channel and direct sale, trade and public promotions covering Hong Kong and southern China!

On June 13 and 14, ITE open only to trade and professionals who are required to register with business card for admission. In trade days last year, ITE drew over 12000 buyers and trade visitors from Hong Kong (70%) and China (20%). Public, who totaled 90000 last year with 84% FIT, visit on June 15 and 16!

Featuring over 50 countries & regions (about half outside Asia) and around 700 exhibitors of which over 85% from abroad, the highly international ITE will likely be bigger and more interesting this year. Official pavilions and stands, for examples, of China, Japan, Hong Kong, Macau, Taiwan, South Korea, Indonesia, Thailand, Nepal, Cambodia, Switzerland, France, Taitung and Egypt etc. are regular exhibitors with the largest taking some 90 booths. New exhibitors this year, including pavilion and independent, come from Cyprus, Ecuador, Istanbul, Peru, Moscow, Madagascar, and Spain etc.



ITE covers leisure and MICE travel. Around 200 exhibitors targeting MICE market, and of the buyers and trade visitors over 6000 from travel agents / operators and 2600 from MICE / corporations. Also, ITE features in-depth and theme travels! Collected some 4000 replies, ITE 2018 surveys found, for examples, trade visitors' interest on Study Tour (28%) and Overseas Wedding (21%); and public visitors in Eco-tourism (35%) and Sport Tourism (23%)! As to exhibitors' featuring products, for example, 209 on Family Holiday and 192 on Gourmet Tour etc.

Featuring in each ITE are over 10 travel themes, some of which involve displays of travelers, and for example winning travel blog and photo by students and teachers. Held already in ITE for some years is a travel blog and photo competition in Chinese. Added this year is a new co-operation of the Oxford Primary English Writing Competition 2018/19. Some official pavilions also highlight theme travels, for examples, last year Hong Kong highlighted Cruise with a seminar on Meeting on Cruise, Macau on Gastronomy, and Switzerland on Sport & Eco Tourism etc.



BLTM Delhi

When :

31 Jan, 01 Feb 2020

Where :

Leela Ambience
Convention Hotel,
Delhi, India



OTM Mumbai

When :

03 - 05 Feb 2020

Where :

Bombay Exhibition Centre,
Mumbai, India



BLTM Delhi and OTM Mumbai have received very high approval ratings and advance intent based on a form filled by 191 of this year's participants to book space in 2020, indicating a 25% rise in space booking compared to last year.

In an exit survey filled by 216 verified respondents, 99% of BLTM and 94% of OTM exhibitors confirmed their intent to participate in the 2020 edition of both shows.

Likewise, in a survey filled by 343 verified respondents, 98% of Hosted Buyers at BLTM 2019 were well-pleased with the show. 99% confirmed their satisfaction with the business meetings conducted at the show while 99% of the Hosted Buyers at OTM 2019 echoed this opinion.

In a sample survey in which 289 verified responses were received, 98% of Trade Visitors at OTM believed the show was imperative to break into the ever-growing Indian outbound travel market and 99% were keen on returning to the show in 2020.

As the numbers testify, OTM and BLTM is the winning combination of travel trade shows in India. The success of this combination has prompted Fairfest Media to launch a unique tradeshow-cum-roadshow opportunity that will cover 100% of the Indian outbound travel market.

Mumbai, followed by Delhi are the top two source markets in the country, claiming nearly half of the entire market share. The other half of the market is scattered across 10s of cities in India.

The National Tourism Organisations (NTOs) and other destination promoters approach these markets directly, mainly in two ways – by attending major travel trade shows in top two cities and organising roadshows in these as well as other major cities. The roadshows usually cover three to four cities in one go. This often necessitates two or more trips to India for the contingent - from destinations - first to cover roadshows and then, trade shows, or the other way round.

To tackle this problem and to enable NTOs and destination promoters to tap the Tier I, Tier II and Tier III cities while participating in trade shows in two major cities, Fairfest Media, organisers of the leading travel trade shows OTM Mumbai and BLTM Delhi is presenting an innovative opportunity in 2020, combining the powers of tradeshow and roadshows.

Spanning for a week from January 31 to February 5, the tradeshow-cum-roadshow opportunity will be called the 'India Outbound Week 2020', starting with BLTM Delhi and ending with OTM Mumbai. The strategic scheduling of these shows will make it convenient for the sellers to attend both at one go.

In addition to participating in BLTM Delhi and OTM Mumbai, NTOs and other destination promoters who are very active in Indian markets will be able to organise exclusive roadshows on the sides of the two shows, in 5-star settings.

Slots in the mornings and evenings of the tradeshow days will be available for organising roadshows on the sides of BLTM and OTM, for different source markets. These roadshows would be conducted in usual settings where sellers will be seated and buyers will be able to go around, with arrangements for product presentations and F&B served to all buyers and sellers in 5-star settings.

For example, one or two slots in BLTM could be utilised for an exclusive roadshow for Delhi and another slot for the North India region as a whole, where buyers from cities like Jaipur, Chandigarh, Ludhiana, Kanpur, Lucknow, etc. would be hosted. Likewise, on the sides of OTM, one or two of slots could be utilised for a roadshow for buyers from Mumbai, the next slot for Western India and the last slot for the rest of India including South India. This way, sellers will be able to target buyers from as many as 10 or more cities, while participating in BLTM Delhi and OTM Mumbai. The buyers from cities other than Delhi and Mumbai will be fully hosted by Fairfest Media, in either Delhi or Mumbai. The invitee lists for the roadshows will be controlled by the destination seller.

The above approach will ensure that the sellers need not travel to all the 10s of cities where there is a good source market but in single digit percent, yet cover them all, while participating in BLTM Delhi and OTM Mumbai.

Dr Trust Lin, Director of Taiwan Tourism Bureau said, “We have been participating in BLTM for the past two years and the show has grown enormously since then. Last year, we received some great response from the travel trade sector and this year too our co-participants were glad to be a part of BLTM. The buyers here at BLTM mean business and they have great potential as well. I would love to be a part of upcoming BLTMs.”

Konstantinos Tsegas, Secretary General of Greek National Tourism Organization said, “This was our third year at OTM this time. I had some quality time here at the event. With the help of events like OTM, we received a great platform to showcase our destination to potential Indian travel trade and travellers. I want to congratulate the organisers on such a grand show.”

CALENDAR OF EVENTS

April

1st – 4th

Hotel Ex 2019 (UBM Sinoexpo Ltd)

Shanghai, China
<https://en.hotelex.cn/>



April

1st – 3rd

Digital Travel APAC

Resorts World Sentosa,
Singapore
<https://digitaltravelapac.wbrresearch.com/>



April

2nd – 4th

WTM Latin America

Sao Paulo, Latin America
<https://latinamerica.wtm.com>



April

4th – 6th

18th Azerbaijan International Travel and Tourism Fair

Baku, Azerbaijan
<https://aitf.az/>



April

8th – 10th

Routes Europe 2019

Hannover, Germany
<https://www.routesonline.com/events/203/routes-europe-2019/>



April

9th – 11th

**Arabian Hotel
Investment Conference**

Ras Al Khaimah, UAE,
www.arabianconference.com



April

10th – 11th

**Serviced Apartment
Summit Americas 2019**

New York, USA
www.servicedapartmentsummitamericas.com



April

10th – 12th

WTM Africa

Cape Town, South Africa
<https://africa.wtm.com/>



April

17th – 19th

**Kazakhstan International
Tourism Fair (KITF)**

Almaty, Kazakshstan
<https://kitf.kz/en/>



April

18th – 21st

**Shanghai World Travel Fair
2019**

Shanghai, China
www.worldtravelfair.com.cn/en/



April

21st – 23rd

The Hotel Show Saudi Arabia

Jeddah, Saudi Arabia

www.thehotelshowsaudiarabia.com



April

22nd – 26th

Travel Meet Asia

Indonesia, Phillipines,
Malaysia

www.itb-asia.com/travel-meet-asia



April

25th – 26th

Asia Pacific Hotel Investment Conference

Bangkok, Thailand

www.questexevent.com/APHIC/2019/thailand



April

25th – 26th

Bar & Restaurant Investment Asia

Bangkok, Thailand

www.questexevent.com/bar-restaurant-investment-asia/2019/thailand

BAR & RESTAURANT
INVESTMENT ASIA

April

26th

Hotel Management Thailand Summit

Bangkok, Thailand

www.questexevent.com/HotelManagementSummit/2019/thailand

HOTEL MANAGEMENT
THAILAND SUMMIT

April

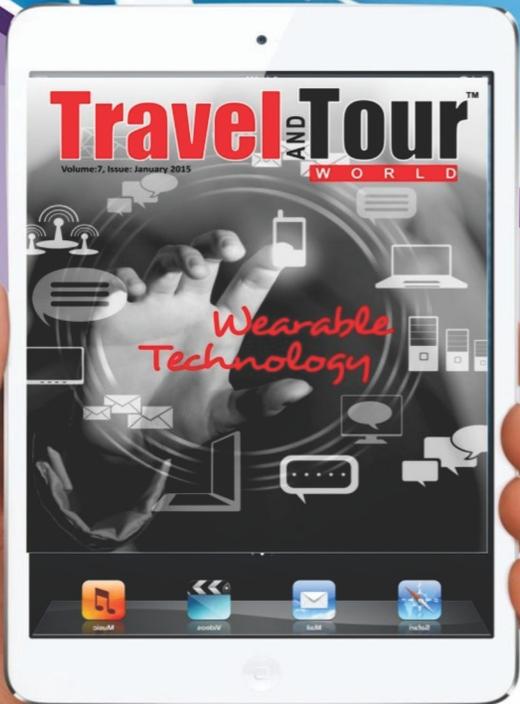
28th April – 1st May

Arabian Travel Market

Dubai, UAE

<https://arabiantravelmarket.wtm.com/>





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